

<p>Minutes Wisconsin Public Health Council Ad Hoc State Health Plan Quality Improvement Committee (SHPQI) May 24, 2012</p>

Location: Teleconference. In-person participation held at 1 West Wilson Street, Room 118, Madison, Wisconsin.

Attending: Gretchen Sampson, Terri Kramolis

Absent: Charles Post

Staff: Pat Guhleman, Margaret Schmelzer, Kristine Freundlich, Mary Pesik, Janice Liebhart

Agenda Item and Discussion	Decisions, Actions, Recommendations
<p>Convene meeting, review agenda and meeting objectives.</p> <p>Ms. Guhleman convened the meeting at 7:30 a.m. No changes were made to the agenda.</p> <p>April 2012 minutes were reviewed with no changes. Motion by Ms. Kramolis and second by Ms. Sampson to approve the April 19, 2012 minutes. Unanimous.</p>	<p>April 19, 2012 minutes approved.</p>
<p>Confirm and discuss distance technologies</p> <p>Ms. Guhleman confirmed that “Live Meeting” technology, including a toll-free number, will be available to record the June 2012 Council meeting. Committee members were pleased with the decision.</p> <p>Ms. Pesik will check to see if the large number of pictures included in her presentation will cause any technical problems with Live Meeting.</p> <p>Ms. Schmelzer will notify key staff in the Division of Public Health of the upcoming progress review via email.</p>	<p>Live Meeting technology has been confirmed for the June 1, 2012 Council meeting.</p>
<p>Discuss and finalize content for the HW2020 progress review.</p> <p>The ultimate goal is for the Council to take meaningful action that will have a positive impact on addressing the target issue.</p>	<p>Content reviewed to include an emphasis on infrastructure, social determinants, and health disparities.</p>

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<p>Ms. Pesik reviewed the draft PowerPoint presentation which she submitted for approval by the Department. The presentation includes a review of the health impact pyramid and the social-ecological model. The progress review will focus on the objectives from three HW2020 focus areas: nutrition / obesity, physical activity, and chronic disease.</p> <p>This presentation follows the agreed-upon outline of the Committee, the Bureau of Community Health Promotion, and the Office of Policy and Practice Alignment. It will include video segments from the La Crosse Healthy Community Initiative and the recent HBO presentation entitled “The Weight of the Nation,” jointly produced with the U.S. Centers for Disease Control and Prevention and the National Institutes of Health.</p> <p>The presentation will include such points as:</p> <ul style="list-style-type: none"> • How to select the “best” strategies for effective action • Needed capacity to bring the strategies to fruition • Focus area objectives • Data • Embedded key points from “Weight of the Nation” • Successful community examples (e.g., La Crosse and Wood counties) • Social determinants and health disparities • Sectors – reach and impact • How to use the toolkit • Local efforts; e.g., local coalitions <p>It was suggested we use the logic frameworks to guide recommendations. Recently published evidence-based approaches such as the Re-Aim framework may prove useful to the Committee.</p>	<p>Presentation has been submitted for DHS approval.</p>
<p>Setting the stage and fostering dialogue to identify short- and long-term policy recommendations</p> <p>The Committee will set the stage and lead the dialogue following the formal presentation.</p> <ul style="list-style-type: none"> • Ms. Pesik will draft some dialogue “trigger questions” for the Committee to react to in advance. • Ms. Freundlich will do “informal” facilitation to support the Committee in keeping the dialogue on task. 	<p>Committee to set the stage and facilitate dialogue leading to initial recommendations.</p> <p>Discussed a broad range of potential policy avenues.</p>

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<p>The Committee will provide leadership to guide the development of actionable recommendations for the Council that will be ready for final approval in December 2012. More extensive dialogue will occur during the October Council meeting with formative draft recommendations likely.</p> <ul style="list-style-type: none"> • There may be an array of actions – both short-term impact (e.g., respond to the Federal Nutrition and Physical Activity Plan), or long-term (e.g., advance legislative change, recommendations for state budget). • There are actions that can be taken individually by members of the Council, whether in their day-to-day work or within their professional networks. • There are actions that can be taken by the Council as a whole (the focus of the SHPQI recommendations for action). Additionally, Council members can identify sectors that they individually can influence. Also, the Council as a whole may be able to influence other groups and sectors identified in the Healthiest Wisconsin 2020 Partnership Model. • The obesity problem will need to be addressed on multiple levels – individual, local community, state, national. • There may be recommendations warranted that relate to infrastructure gaps or improvements to create the capacity to implement effective strategies at state and/or local levels. Motivation, will, and capacity are needed. 	
<p>Initial discussion of Part II Progress Review, October 2012</p> <p>What is under discussion now is one step in an ongoing continuum of engagement thinking and activity. The second progress review will focus on reports from key partners to include their perspectives of what is working and what is needed in terms of policy action. This approach will be planned during meetings this summer.</p>	<p>Part II of the Progress Review will occur in October 2012 with a focus on partner dialogue.</p>
<p>Review and approve draft Council letter to engage partners.</p> <p>The Committee reviewed the draft letter to certain organizations as a first step. This will be signed jointly by Dr. Gilmore and Ms. Kramolis.</p> <p>Make some revisions to target audiences on the draft: Delete State Laboratory of Hygiene, and add Wisconsin</p>	<p>Draft letter approved. List of organizations receiving the Council letter was revised.</p>

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<p>Health and Hospital Association, UW Extension, Wisconsin Association of School Nurses, Wisconsin Association of School Boards. Ms. Schmelzer will also send a slightly modified letter to the Wisconsin Association of Physical Therapists, one of the first organizations to submit a HW2020 endorsement.</p> <ul style="list-style-type: none"> • Although it was first recommended that the letter include the current focus of the Council (nutrition, physical activity, and chronic disease), it was agreed that this may be too specific and might not align with the interests of all addressees. • Emphasize the importance of partnership and aligned, collaborative effort. • Let them know they are important to achieving the goals of HW2020 and specific focus areas. • Consider creating a critical “fact sheet.” 	
<p>Adjournment: The meeting was adjourned at 9:00 a.m.</p>	<p>Next meeting: June 29, 2012</p>

Meeting notes taken by:
Margaret Schmelzer and Kristine Freundlich

- C: Gary Gilmore, Chair, Wisconsin Public Health Council
Karen McKeown, Administrator, Division of Public Health
Patricia Guhleman, Director, Office of Policy and Practice Alignment
Kristine Freundlich, DHS Strategic Planner
Bureau of Community Health Promotion:
Susan Uttech, Director
Mary Pesik, Program Coordinator, Nutrition/Physical Activity Program
Janice Liebhart, Epidemiologist, Nutrition/Physical Activity Program