

<p><b>Minutes</b>  <b>Wisconsin Public Health Council</b>  <b>Ad Hoc State Health Plan Quality Improvement Committee (SHPQI)</b>  <b>March 15, 2012</b></p>
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**Location:** Teleconference. In-person participation held at 1 West Wilson Street, Room 118, Madison, Wisconsin.

**Attending:** Gretchen Sampson, Terri Kramolis

**Absent:** Charles Post

**Staff:** Pat Guhleman, Margaret Schmelzer, Kristine Freundlich, Mary Pesik, Janice Liebhart, Karen McKeown

<b>Agenda Item and Discussion</b>	<b>Decisions, Actions, Recommendations</b>
<p><b>Convene meeting, review agenda and meeting objectives.</b>  Ms. Schmelzer welcomed all members and participants. No changes were made to the agenda. Members agreed to handle the business aspects of the Committee first. Motion by Ms. Sampson and second by Ms. Kramolis to approve the January 26, 2012 minutes. Unanimous.</p> <p>Joining today's meeting was Ms. Karen McKeown, MSN, RN, the newly appointed Administrator for the Division of Public Health.</p> <p>Ms. Guhleman indicated that there are many vacancies on the Public Health Council. Appointments are under discussion.</p>	<p>Ms. Schmelzer  Ms. Guhleman</p> <p>January 26, 2012 minutes approved</p>
<p><b>Identify SHPQI Chair to serve on the PHC Executive Committee.</b>  Ms. Guhleman described the role expectations of the Executive Committee and individual members including meeting frequency.</p> <p>Ms. Kramolis volunteered to serve as the Chair of the State Health Plan Quality Improvement Committee. In this role, Ms. Kramolis will also serve on the Executive Committee. Ms. Sampson offered to assist Ms. Kramolis in any way that</p>	<p>Ms. Kramolis elected as Chair of the Committee</p>

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<p>is needed.</p> <p>Move by Ms. Sampson to nominate Ms. Kramolis as Committee Chair and second by Ms. Kramolis. Unanimous.</p>	
<p><b>Set meeting dates for 2012.</b></p> <p>The following meeting dates were approved by Ms. Kramolis and Ms. Sampson. These dates will be communicated to Dr. Post.</p> <ul style="list-style-type: none"> <li>o May 24, 2012</li> <li>o July 12, 2012</li> <li>o August 16, 2012</li> <li>o September 20, 2012</li> <li>o October 18, 2012</li> <li>o November 8, 2012</li> </ul>	<p>2012 Meeting Dates Approved</p>
<p><b>Outline the processes, strategies and tactics that result in aligned Public Health Council actions that address the following focus areas: (1) Adequate, Appropriate and Safe Food and Nutrition, (2) Physical Activity, and (3) Chronic Disease.</b></p> <p>This portion of the meeting concerned policy options. It was agreed that the SHPQI, with input from experts, will advance potential priority actions for the Council. A balanced and synergistic approach to identifying policy options is needed.</p> <p>After a lengthy discussion, it was agreed that Ms. Pesik and Ms. Liebhart will prepare a draft outline of the PHC presentation for review during the April 19, 2012 SHPQI meeting that considers the following:</p> <ul style="list-style-type: none"> <li>◆ Provide a broad overview of the topic (may necessitate revisiting elements of Ms. Pesik’s presentation to the Council during its February 2012 meeting).</li> <li>◆ Use HW2020 as reference to the approach for the overview – look at the indicators – note socioeconomic and other relevant, related factors (social / ecological model).</li> <li>◆ Reference how Wisconsin is doing overall and note deviations from the identified policy / practice areas including momentum in the field.</li> <li>◆ Use program expertise to identify key area(s) for PHC focus.</li> </ul>	<p>Ms. Pesik and Ms. Liebhart will consider the above options and prepare an outline for discussion and approval at the April 19, 2012 Committee Meeting.</p>

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<ul style="list-style-type: none"> <li>● Spend majority of time on the issue – not models or background.</li> <li>● Focus on getting the PHC to quickly address “the pith” of the issues at hand and present meaningful actions the PHC can take as a body to advance real, helpful, and positive change.</li> </ul> <p>Other related content elements that may be considered include:</p> <ul style="list-style-type: none"> <li>➤ Avoid getting caught up in a lot of details regarding background.</li> <li>➤ Progress in achieving the stated focus area objectives.</li> <li>➤ What gaps exist? For example: Why is the rate of “food insecurity” not decreasing?</li> <li>➤ Are the objectives “on pace” or “off pace” in terms of what is going on in practice?</li> <li>➤ Interface with infrastructure focus areas (e.g., funding; partnerships; data/information).</li> <li>➤ Interface with crosscutting focus areas (e.g., current and emerging health disparities; poverty, limited educational attainment.)</li> <li>➤ What and how evidence-based policies align to each HW2020 objective.</li> <li>➤ Recommended policy actions from federal and national agencies and organizations (USDHHS, Healthy People 2020, American Heart Association, American Cancer Association). <ul style="list-style-type: none"> <li>● Controversial – practical</li> <li>● What’s happening in Wisconsin including energy for action – “tipping-point.”</li> <li>● Social – ecological model</li> <li>● Life-course perspective and pros and cons.</li> </ul> </li> <li>➤ What’s working and what are barriers and roadblocks.</li> <li>➤ Quality improvement.</li> </ul> <p>Ms. Schmelzer reiterated the importance of presenting the full story, including presentation and discussion of issues and actions that may be controversial. It would then be up to the PHC and the Department to determine the best course for policy action.</p> <p><b>Decision:</b> Ms. Pesik and Ms. Liebhart will consider the above options and prepare an outline for discussion and</p>	

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approval at the April 19, 2012 Committee Meeting.	
<p><b>Identify future agenda items of the SHPQI to be addressed in 2012 including quality improvement.</b></p> <p>Ms. Guhleman opened the discussion by raising future roles for the Committee pertaining to quality improvement and accreditation. Specifically, would it be helpful to provide an overview of accreditation activities, including what local health departments are doing? This would be a formal presentation to increase knowledge of Council members and lay groundwork for discussion and future action.</p> <p>The Committee members agreed that these issues are very important; yet represent a big topic and could be a large undertaking. Non-governmental agencies may not understand the value / importance of accreditation, and framing would be essential. Council members noted the close ties between quality improvement and accreditation. Moreover, we need to stage accreditation in such a way that it is embraced by the full public health system both locally and statewide. This public health system is best described as the HW2020 Partnership Model. Ms. Nancy Young may be an excellent resource to present the topic of accreditation to the PHC.</p> <p>It was agreed that given the limited time for in-person PHC meetings, time should not be taken away from the current review of nutrition and physical activity.</p> <p>It was also agreed that additional discussion is needed to identify the quality improvement role of the Committee. Possible questions include:</p> <ul style="list-style-type: none"> <li>➤ What can / should role of SHPQI be in addressing accreditation? It may be too soon to determine this, and the Committee may need to first identify what needs to be grappled with related to accreditation to see if SHPQI capacity matches the need.</li> <li>➤ Develop and promote shared understanding about accreditation among council members.</li> <li>➤ Solicit additional local health departments by demonstrating the efficiencies that may accrue. The improved effectiveness of operations may inspire them to develop interest.</li> </ul>	<p>Continue discussion during April 2012 meeting</p>

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➤ Quality improvement opportunities related to the HW2010 Data Report.	
<b>Adjournment:</b> The meeting was adjourned at 9:00 a.m.	

Meeting notes taken by:  
 Margaret Schmelzer and Kristine Freundlich

- C: Gary Gilmore, Chair, Wisconsin Public Health Council  
 Karen McKeown, Administrator, Division of Public Health  
 Patricia Guhleman, Director, Office of Policy and Practice Alignment  
 Bureau of Community Health Promotion:  
     Susan Uttech, Director  
     Mary Pesik, Program Coordinator, Nutrition/Physical Activity Program  
     Janice Liebhart, Epidemiologist, Nutrition/Physical Activity Program