

Minutes
Wisconsin Public Health Council
Ad Hoc State Health Plan Quality Improvement Committee
January 26, 2012

Location: Teleconference. In-person participation held at 1 West Wilson Street, Room 118, Madison, Wisconsin.

Attending: Gretchen Sampson, Charles Post

Absent: Terri Kramolis

Staff: Pat Guhleman, Margaret Schmelzer, Kristine Freundlich, Mary Pesik, Janice Liebhart

Meeting objectives:

1. Become familiar with key staff from the Bureau of Community Health Promotion who will assist the Ad Hoc State Health Plan Quality Improvement Committee in the “pilot.”
2. Discuss and approve the draft timeline and proposal to monitor and evaluate two focus area objectives:
 - a. Adequate, Appropriate and Safe Food and Nutrition
 - b. Physical Activity
3. Identify a chair of the Committee who will also serve on the PHC Executive Committee.
4. Set next meeting dates for 2012.

Agenda Item and Discussion	Decisions, Actions, Recommendations
<p>Convene meeting, review agenda and meeting objectives. Council members and invited experts were welcomed. Ms. Guhleman suggested two additional agenda items: (1) Update Council members on internal background work to date since last meeting, and (2) Discuss quality improvement as a future agenda item to identify the Committee’s role and preferences.</p>	<p>Ms. Schmelzer Ms. Guhleman</p> <p>The Committee agreed to the additional agenda items.</p>
<p>Present revised example and suggested timeline and proposal. Ms. Guhleman provided important background about events since the last PHC meeting, including three joint meetings between the Office of Policy and Practice Alignment and the Bureau of Community Health Promotion.</p>	<p>The Committee supported combining nutrition and physical activity as a pilot evaluation for the PHC during 2012. More than</p>

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<p>Discussions focused on moving the work of the PHC in a direction that aligns with the Nutrition and Physical Activity Program’s vision / goals and also aligns with the strategic vision and guiding principles of the Department. She recommended that the PHC understand the strategic directions the Program is ready to take. This has great potential to align policy, programming, and outcomes. Knowing the direction of the Bureau and the Program is critical for PHC action and support.</p> <p>Ms. Schmelzer briefly went over the two documents under review today: (1) Example that highlights the rationale and the recommended criteria to be used by the Council in measuring progress concerning the physical activity and nutrition focus areas, (2) proposed timeline for 2012. The original example was updated to reflect (1) changes to the criteria as recommended by the PHC, and (2) including the Physical Activity focus area because of its synergistic ties to the Adequate, Appropriate and Safe Food and Nutrition focus area.</p> <p>After a discussion of specific aims and models, the Ad Hoc Committee identified three important outcomes of the progress review process:</p> <ol style="list-style-type: none"> 1. Identify what the PHC can realistically do that is meaningful, has impact, and will assist efforts to achieve the HW2020 objectives related to nutrition, physical activity, and chronic disease that are core to the Nutrition and Physical Activity Program. 2. Take action that will support / advance efforts toward improving the health of people and communities in the areas of nutrition, physical activity, and chronic disease prevention. 3. Identify outcomes and policy recommendations, now and in the future, that increase policy and system alignment for better health for the people of Wisconsin. <p>The Committee agreed to start the program and policy review of these two focus areas at the February 3, 2012 meeting of the PHC. This will include an overview by Ms. Mary Pesik, Program Coordinator, and Ms. Janice Liebhart, Epidemiologist, that includes the following:</p>	<p>\$6 billion annually are spent on the costs associated with overweight, obesity, lack of physical activity and the associated chronic diseases (e.g. type 2 diabetes, cardiovascular disease) and quality-of-life issues that result.</p>

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<ul style="list-style-type: none"> • Review the six focus area objectives, including their measures and data sources, that correspond to the two focus areas. • Provide the current status of these objectives. • Identify infrastructure and overarching assets and challenges to include health disparities and the socioeconomic and educational determinants of health. • Describe strategic recommendations from the Bureau of Community Health Promotion and the Nutrition and Physical Activity Program that hold great promise and high leverage given current readiness. <p>The presenters will judiciously use public health models to frame but not overwhelm the presentation. Ms. Schmelzer recommended sharing the basic public health framework to assist the PHC visualize how future actions and strategic recommendations from the PHC align to the overall public health model.</p> <p>The Committee also agreed to request that sufficient time (up to two hours) be set aside at the June 2012 and October 2012 PHC meetings to address the following:</p> <ul style="list-style-type: none"> • Dive deeper into the topic to fully engage the PHC in a rich dialogue. • Invite key partners to the second review session to provide insights on community programs, challenges and successes. <p>Actions and policy recommendations from the PHC will be deliberated by the Ad Hoc Committee. This will occur in conjunction with the Office of Policy and Practice Alignment, the Bureau of Community Health Promotion, and the Division of Public Health Administrator’s Office. Final recommendations will be presented to the PHC at its December 2012 meeting.</p>	
<p>Elect chair of the Committee Since Ms. Kramolis was unable to attend, this will be accomplished at the March 15, 2012 meeting.</p>	
<p>Identify future agenda items of the SHPQI to be</p>	

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addressed in 2012 including quality improvement Postponed due to lack of time	
Set 2012 meeting dates To be determined by the Committee on February 3, 2012	
Adjournment: Ms. Schmelzer and Ms. Freundlich will prepare meeting notes that will guide the SHPQI Committee in presenting the topic at the February 3, 2012 meeting of the PHC.	The meeting was adjourned at 9:00 a.m.

Meeting notes taken by:
 Kristine Freundlich and Margaret Schmelzer

- C: Gary Gilmore, Chair, Wisconsin Public Health Council
 Karen McKeown, Administrator, Division of Public Health
 Patricia Guhleman, Director, Office of Policy and Practice Alignment
 Bureau of Community Health Promotion
 Susan Uttech, Director, Bureau of Community Health Program
 Mary Pesik, Program Coordinator, Nutrition/Physical Activity Program
 Janice Liebhart, Epidemiologist, Nutrition/Physical Activity Program