

**Minutes  
Wisconsin Public Health Council  
State Health Plan Committee  
September 12, 2007 (Wednesday)**

**Location:** West Wood Health and Fitness Center  
Pewaukee, Wisconsin

**Attending:** Mary Jo Baisch, Jan Seibert (phone), Mary Jo Baisch, JoAnn Weidmann, Gary Hollander, Carol Graham, Pa Vang

**Absent:**  
Patrick Remington, Bridget Booske, Catherine Frey, Marilyn Haynes-Brokopp, Leah Arndt, Christopher Okunseri, Richard Perry

**Staff Present:**  
Margaret Schmelzer

**Guests Present:**  
Claude Gilmore, DHFS; Timothy Pilcher, DHFS

**Minutes**

| <b>Agenda Item</b>   | <b>Action</b>   |
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| <b>Review agenda and approve minutes from July 2007 meeting:</b><br>Minutes corrected to reflect that Ms. Graham was absent from the July meeting.   | Motion by Graham, seconded by Weidmann to approve July 12 <sup>th</sup> minutes as revised. Unanimous.  |
| <b>Report from the Chair and Vice Chair:</b><br>Dr. Baisch reported that she was contacted by Dr. Samadani and has agreed to serve as the Chair of the Committee. With regard to appointments, she reported that she and Dr. Sheri Johnson will make appointments to the Committee. Dr. Baisch asked members to submit names of potential nominees to her and reaffirmed the need to remain diverse. She spoke to the need for strong alignment between the Committee, the Council, and the leadership structures before the formal “kickoff” of planning efforts for Healthiest Wisconsin 2020. She went on to report that Dr. Samadani would like the Committee to evaluate and report progress on workforce. Finally, she stressed the importance of acting quickly on issues before the Committee and similar fast action by the Council on State Health Plan Committee recommendations. | Dr. Baisch and Dr. Johnson will jointly appoint members to the Committee.<br><br>Members to submit names of potential members to Dr. Baisch.<br><br>Provide an update at the next meeting on the status of hiring the next Minority Health Officer. |
| <b>Report from Division of Public Health:</b><br>Ms. Schmelzer reported that a \$67,000 planning grant was submitted to the Wisconsin Partnership Fund to secure resources to support large-scale community mobilization including formation of policy structures for Healthiest Wisconsin 2020. If awarded, the grant   |   |

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| <p>would start as early as March 2008. She went on to report that the Division will be starting the planning process soon to include appointment of a Healthiest Wisconsin Leadership Team and a Data Expert Advisory Work Group. In other business, she reported a UW graduate student in the MS/MPH program (Ms. Marina DePablo) was secured to advance public health communication efforts with two specific foci: (1) communications and the state health plan, and (2) quality improvement through a process review of past structures for HW2010. She reviewed resignations from the committee to date: Ms. Morgan, Mr. Huber, Ms. Hintzman, and Ms. Julie Willems Van Dijk. She stressed that, outside the Minority Health Leadership Council, the State Health Plan Committee had significant diversity among its members and recommended this commitment be continued in its membership.</p> <p>The Committee addressed some concerns about the visibility of their documents and deliberations on the Public Health Council Web site. Ms. Schmelzer to explore options.</p> <p>In response to Ms. Schmelzer's report, Dr. Hollander recommended that full-time staff support be provided to the planning efforts. Without it, community processes and mobilization can be compromised due to limited infrastructure. Dr. Hollander specifically recommended that the Department provide resources to support a full-time program assistant and contribute .8 FTE to be added to the .2 FTE requested in the grant. Dr. Baisch went on to recommend that ongoing evaluation be incorporated in the implementation process.</p> | <p>Motion by Hollander seconded by Graham that a letter be prepared and sent to Dr. Johnson, Secretary Hayden, and Governor Doyle's health advisor, and that this letter stress the critical need for dedicated staff and other resources to support successful processes and a strong state health plan for 2020. Unanimous.</p> <p>Ms. Schmelzer to explore options to increase visibility of Committee documents on the Public Health Council Web site.</p> |
| <p><b>Evaluation of State Health Plan Priority: High-Risk Sexual Behavior. Presentation to be made by:</b></p> <ul style="list-style-type: none"> <li>➤ Mr. Timothy Pilcher, HIV Prevention Supervisor<br/>Bureau of Communicable Diseases and Preparedness<br/>Wisconsin Division of Public Health, DHFS</li> <li>➤ Mr. Claude Gilmore, MSW, MSHA, Youth Policy Director<br/>Bureau of Community Health Promotion<br/>Wisconsin Division of Public Health, DHFS</li> </ul> <p>Mr. Pilcher and Mr. Gilmore provided an excellent overview using the evaluation framework of the Committee. A complete report and PowerPoint presentation are attached to the minutes.</p> <p>Dr. Baisch supported and the Committee concurred with the</p>  | <p>The Committee and Ms. Schmelzer praised the work of Mr. Gilmore and Mr. Pilcher and expressed their gratitude for their excellent written and verbal reports.</p>   |

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| <p>recommendation contained in the High-Risk Sexual Behavior report concerning the Family Planning Waiver by supporting immediate action to assure that adolescents ages 15-17 and men are not excluded from the policy.</p>   | <p>Dr. Baisch to prepare a resolution concerning the inclusion of adolescents and men. Recommended that the Executive Committee consider taking action to expedite the policy recommendation of the Committee.</p>  |
| <p>Process evaluation of the presentation and next steps:<br/>Dr. Hollander led the Committee through the four elements of its process evaluation model.</p>   | <p>Dr. Hollander and Ms. Haynes-Brokopp will formulate and vet recommendations. First draft to be reviewed by the Committee in December 2007.</p>   |
| <p>Alcohol, Substance Use and Addiction Report<br/>➤ Provisional recommendations and next steps<br/>Ms. Vang presented a final draft of the report and asked for final review of the policy recommendations.</p>   | <p>Ms. Vang and Dr. Baisch will prepare a formal presentation at the Public Health Council's October 12, 2007 meeting.</p> <p>The Committee expressed gratitude to Ms. Vang for her diligence in preparing and vetting the report.</p>  |
| <p>Committee Membership – moving nominees forward in a more formal process<br/>Ms. Weidmann requested action to invite Mr. Herb Rosenberger to serve as a member of the Committee. Ms. Schmelzer recommended that Committee members serve as sponsors to new members to assure orientation and comfort as they commence their new role. Ms. Weidmann to sponsor Mr. Rosenberger.</p> | <p>Ms. Weidmann</p> <p>Motion by Weidmann seconded by Graham that the Committee confirm Mr. Rosenberger as a member of the Committee and Ms. Weidmann will be his sponsor. Unanimous.</p> <p>The Committee agreed that diverse representation be preserved on the Committee. Dr. Baisch asked that current members submit names to her for appointment.</p> |
| <p>Evaluation and confirmation of next meeting<br/><br/>Chief focus: evaluation of the statewide priority: “Mental Health and Mental Disorders.” Drs. Arndt and Seibert to lead the evaluation.</p>  | <p><b>Next meeting:</b> October 18, 2007, West Wood Health and Fitness, Pewaukee, Wisconsin.</p>  |

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| Adjourn     |        |

Notes taken by:

Margaret Schmelzer, RN, MS

Chief Staff to the Committee

- C:
- Ayaz Samadani, MD, Chair, Wisconsin Public Health Council
  - Sheri Johnson, PhD, Administrator and State Health Officer, Division of Public Health
  - Thomas Sieger, Deputy State Health Officer, Division of Public Health
  - Patricia Guhleman, MS, Interim Director, Bureau of Health Information and Policy
  - Kevin Wymore, Staff, Wisconsin Public Health Council
  - Jane Conner, Staff, Wisconsin Public Health Council