

MINUTES
Public Health Council
State Health Plan Committee
December 19, 2006

Location: Waukesha County Public Health Center
615 West Moreland Road, Waukesha (lower conference room)

Time: 9:00 a.m. – 1:00 p.m.

Attending: Leah Arndt (phone); Carol Graham; Peggy Hintzman; Mary Jo Baisch; Rachel Morgan; Janice Siebert; JoAnn Weidmann; Catherine Frey; Amy Murphy; Christopher Okunseri; Patrick Remington; Pa Vang (phone)

Absent: Richard Perry; Mark Huber; Julie Willems VanDijk; Gary Hollander; Hector Torres; Tenille Washington

Staff: Kelli Jones, Margaret Schmelzer

Agenda Item	Lead	Action
Refreshments, networking, conversations		
<p>Welcome, check-in: The meeting started a bit late due to technology difficulties. Several Committee members reported the need to leave early.</p>	Weidmann	
<p>Review agenda and approve November 2006 minutes Motion by Ms. Graham, second by Ms. Hintzman. Approved without change.</p>	Weidmann	
<p>Report from the Chair and Vice-Chair Confirm meeting dates/times in 2007: Meetings have been changed to the 2nd Thursday of alternating months beginning in February 2007. All meetings will start at 9:00 a.m. and adjourn by 1:00 p.m. Refreshments will be served in the morning only.</p> <p>Meeting location(s): Ms. Schmelzer will work with the Waukesha County Division of Public Health to secure a room for January. Ms. Murphy will look into setting up some of the meetings at the Medical College of Wisconsin.</p> <p>Setting the 2007 Agenda: Provisional issues for 2007 discussion/action include:</p> <ul style="list-style-type: none"> ➤ Financing, data, disparities are the major themes. Financing is the root of the problem. We need to utilize disparities to target resources to meet need rather than spreading the money thinly across all programs. What is being spent and what are the expenditures when we don't have the money in the first place? Are we making categorical funding recommendations and would this confuse our message about a comprehensive funding study? ➤ What about succession planning and its impact should the leadership in the Department or the Division change? ➤ The PHC must convene a study group. Who can do all this work – we need to talk strategy, capacity, and make sure it gets done right and with good 	Weidmann	<p>2007 Meeting Dates: January 11 March 8 May 10 July 12 Sept. 13 Nov. 8</p>

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<p>effect. Need to decrease stress and share the policy work.</p> <ul style="list-style-type: none"> ➤ Discuss how we want the Division’s Bureaus to handle the SHPC recommendations. ➤ How do we measure what the public health system partners (beyond state government) are doing in furtherance of the <i>HW2010</i> priorities, goals, and the shared vision? ➤ Discuss processes, plans, strategies leading to the publication of the next state health plan. ➤ Work with the Division of Public Health to develop indicators for the remaining health priorities and all of the infrastructure priorities. ➤ Revisit the definition of health disparities that was agreed upon in 2006. Consensus may not have been achieved among key stakeholders. The midcourse data seems to suggest that when we make investments in infrastructure and public health interventions we can’t assume widespread decreases in health disparities. We show improvement and then the resources are taken away. ➤ What is the “promotion” role of the SHPC? What can we do to get this as our next step? The chairs would like to take this up at the January 2007 meeting. 		
<p>Report from the Division of Public Health</p> <ul style="list-style-type: none"> ➤ The RWJF/DPH sponsored Public Health and Policy Horizons Conferences were attended by over 270 persons. The Webcast will be posted on the DHFS web site within the next two weeks. . 	Schmelzer	
<p>Finalize Recommendations: Obesity, Overweight, Lack of Physical Activity Discussed and agreed upon several approaches to strengthening the recommendations. It was acknowledged that there is considerable synergy when it comes to framing the recommendations between the two “nutrition” priorities. This is most evident when linking recommendations to the <i>Wisconsin Nutrition and Physical Activity State Plan</i>. At this point, recommendations will not be merged under one nutrition priority, rather they will be reported out separately in the SHPC progress reports.</p>	Frey All	Finalize and send report to the Chairs and Committee by 1/5/07.
<p>Finalize Recommendations: Tobacco Use and Exposure Extensive discussion ensued concerning the Governor’s proposal to increase the cigarette tax by \$1.00. The committee remains strong in supporting program recommendations to assure sustainable funding for tobacco control. Recommendations will be prioritized. Wisconsin is one of three states that has not raised its excise tax. This action will put Wisconsin in the top ten. Additional text will be added to the report that prevention works. Discussion also focused on disparities including the need to dedicate resources for tobacco treatment especially for people who can’t afford treatment. A statement on disparities needs to be made. Restate what populations we are looking at for disparities and describe who these populations are.</p>	Remington Hintzman All	Finalize and send report to the Chairs and Committee by 1/5/07.
<p>Finalize Recommendations: Adequate and Appropriate Nutrition Refer to minutes above concerning “Obesity, Overweight, and Lack of Physical</p>	Baisch All	Finalize and send

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Activity.” Dr. Baisch will edit the “issue statement” in the progress report and include a discussion of food safety and food security. The statewide priorities of obesity and nutrition have considerable overlap. For consistency’s sake, the SHPC will report them out as separate priorities and revisit this for the next state health plan. Nonetheless, Dr. Baisch will draft a bridge statement. While these two are handled separately to implement strategies you need to think about the whole and some population groups would suffer.		report to the Chairs and Committee by 1/5/07.
<p>Finalize Recommendations: Evaluation of the Public Health System Transformation</p> <p>Minor edits recommended. The SHPC agreed with all recommendations proposed by Ms. Graham and Dr. Hollander. The infrastructure recommendations will provide the anchor to the progress report for the PHC on 2/9/07.</p>	Ms. Graham All	
<p>Progress Update: Alcohol and Other Substance Use and Addiction</p> <p>Defer to future meeting.</p>	Mr. Perry Ms. Vang	
Adjourn		.

- C: Ayaz Samadani, MD, Chair, Wisconsin Public Health Council
 Sheri Johnson, PhD, Administrator and State Health Officer, Division of Public Health
 Herb Bostrom, Deputy State Health Officer, Division of Public Health
 Patricia Guhleman, MS, Interim Director, Bureau of Health Information and Policy
 Kim González, Staff, Wisconsin Public Health Council