

MINUTES
Wisconsin Public Health Council
State Health Plan Committee
November 2, 2006

Location: Waukesha County Public Health Center
615 West Moreland Road, Waukesha (lower conference room)
(262) 896-8475 (Rose, Assistant to the Director, Dr. Nancy Healy-Haney)

Time: 10:00 a.m. – 3:00 p.m.
Amenities: Morning refreshment break and lunch
 Teleconference Hookup – WISLINE

Attending: Richard Perry, Jo Ann Weidmann, Carol Graham, Rachel Morgan, Dr. Jan Seibert, Peggy Hintzmann, Pa Vang, Cathy Frey, Mary Jo Baisch, Mark Huber, Amy Murphy, Julie Willems-Van Dijk (by telephone), Leah Arndt (by phone)
Absent: Christopher Okunseri, Hector Torres, Gary Hollander
Guests: Dr. Nancy Healy-Haney, Tenille Washington
Staff: Deborah Pasha, Kelli Jones, Margaret Schmelzer, Patricia Guhleman (by telephone)

Agenda Item	Lead	Action Items
<i>Refreshments, networking, conversations</i>	All	
<i>Welcome and check-in</i> Welcome new members: Ms. Amy Murphy and Dr. Jan Siebert	Mr. Perry Ms. Weidmann	
<i>Review agenda. Approve October 2006 minutes.</i> Correction requested by Dr. Siebert on page four: Delete “asked to join the faculty at the Medical College of Wisconsin” and insert “work in conjunction with the faculty at the Medical College of Wisconsin and Mount Mary College.” Minutes approved unanimously with the change. Ms. Schmelzer was asked to follow up with Dr. Remington as to when the template will be available.	Mr. Perry	Make requested revision to minutes. Check with Pat Remington on template.
<i>Report from the Chair and Vice Chair.</i> Members were encouraged to read the Public Health Council (PHC) minutes. These are posted on the Council’s Web site (publichealthcouncil.dhfs.wi.gov) when approved by the PHC. Secretary Helene Nelson attended the last meeting and is supportive of the work and leadership of the PHC. Ms. Van Dijk added that public health preparedness funding and planning are a critical topic. She requested that the Committee have access to the PHC’s draft minutes. Ms. Guhleman will take this request to the PHC Executive Committee. It was clarified, for new members, that the PHC has two committees (the Emergency Preparedness	Mr. Perry Ms. Weidmann	Ms. Guhleman will check into sharing of DRAFT minutes of PHC. The chairs will discuss with the PHC Executive Committee. Update listserv for distribution.

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Committee and the State Health Plan Committee). The PHC makes recommendations to the Governor.		
<p><i>Report from the Division of Public Health:</i> Encouraged full participation in the Public Health and Policy Horizons Conferences. Submitted a Robert Wood Johnson Foundation grant application to the National Public Health Leadership Society focused on quality improvement strategies for local health departments.</p>	Ms. Schmelzer	
<p><i>Recommendations: Evaluation of the HW2010 goal: Transform Wisconsin's public health system for the 21st century.</i> Ms. Graham continued her presentation on this agenda item as a carryover from the October 2006 meeting. Key points of discussion included: definition of diversity; need to include all disciplines in the public health system (Ms. Schmelzer is hopeful that David Pluymers' model for enumeration may become the standard); establish ratios of discipline to population – this may be underway for public health nursing at the national level; need common understanding of this public health issue and the need to assure that we are inclusive in tracking the public health system workforce; insights in working with those of different socioeconomic status; pressing need for indicators to measure all infrastructure priorities and those health priorities without indicators (Mental Health; and Alcohol and other Substance Use and Addiction). Ms. Kelli Jones discussed a recent workforce report from Dr. Turnock, University of Illinois School of Public Health. The Committee was shocked to hear that the report indicated no decrease in the public health workforce and associated funding; this resulted in an extended discussion. Resources to collect data are important to demonstrate effects. Dr. Healy-Haney described a model in Waukesha County and said that the health department has broken down its budget by essential services and core functions. Ms. Frey questioned what is optimal and minimal funding? Elected officials and policymakers lack understanding of the cost-effectiveness of prevention. Dr. Seibert emphasized social responsibility of corporations (e.g., Miller Beer, Phillip Morris, Pepsico). Mr. Huber reminded the Committee of the Community Benefits report now available from the Wisconsin Hospital Association. Ms. Baisch suggested that public health funding be evaluated.</p> <p>Ms. Graham will prepare a final set of recommendations for</p>	Ms. Graham Dr. Hollander	<p>Ms. Graham will solicit recommendations for the Transformation Report and schedule a final review for the December meeting.</p> <p>Mr. Huber is invited to give an overview and lead a discussion on the Wisconsin Hospital Association report.</p> <p>Need discussion with Dr. Remington and Dr. Booske to discuss timeline and partners who will set targets. Need to determine if this includes setting goal targets for HW 2020.</p>

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<p>signoff by the Committee at the December 2006 meeting. This will be accomplished via e-mail and all Committee members are expected to review and contribute to the final set of Committee recommendations to the PHC.</p>		
<p><i>Provisional recommendations on HW 2010 priority: Alcohol and Other Substance Use and Addiction.</i> Data are lacking. Indicator measures are needed. Homicides in Milwaukee related to alcohol and substance use are of deep concern. Need evidence-based practices for this priority. Programmatic view rather than broad view of partner and system policies and actions. Need to evaluate whether policy and system barriers exist and are barriers to getting the work done.</p>	Mr. Perry Ms. Vang	Coordinate with the State Council on Alcohol and Other Drug Abuse (SCAODA) (Valerie Payne)
<p><i>Discuss and approve Healthiest Wisconsin 2010 Reports: Obesity, Overweight, and Lack of Physical Activity; Tobacco Use and Exposure; Adequate and Appropriate Nutrition.</i> Extensive discussion occurred concerning the three health priority reports to the Public Health Council scheduled for discussion at its December meeting. Key unresolved issues focused on inconsistencies in the format and lack of formal discussion by the Committee on the proposed recommendations. Ms. Pasha described a model used by the CDC (issue, impact, progress, recommendations). It was unanimously agreed that transmittal be postponed to the February 2007 Public Health Council meeting. This would allow time at the Committee's December meeting to assure consensus and common understanding of the scope and substance of the recommendations. Ms. Schmelzer will format the reports using the broad parameters of the CDC model for the December meeting, will use the Tobacco Report as a guide, and assure that the data and funding recommendations developed by Mr. Perry and Ms. Weidmann are incorporated. Dr. Baisch asked Ms. Schmelzer to align the recommendations by infrastructure priority. She will prepare the recommendations on PowerPoint to expedite editing and approval by the Committee. Ms. Schmelzer will also prepare a 2006 Annual Report from the Committee for transmittal to the Public Health Council at its December 2006 meeting.</p> <p>Of concern is how the two committees of the PHC work together. What are the proposed recommendations concerning public health preparedness? Ms. Weidmann and Mr. Perry will align our reports with those of the Emergency</p>	Ms. Frey Dr. Torres	

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<p>Preparedness Committee, whose next meeting is December 12, 2006.</p> <p>Notwithstanding, the Committee was firm in its view that the PHC needs the detail to understand the depth and scope of the recommendations to be presented for Council action in February 2007.</p>		
<p><i>Open comment session:</i> No one from the public spoke during this session.</p>		
<p><i>Planning for 2007: Begin initial discussion of meeting time, location, and content/agenda.</i> It was agreed that, in order to be effective, the Committee limit its work to three agenda items per meeting. It was generally agreed that in 2007 there will be six meetings per year on the second Thursday of the month. The meetings will be approximately four hours in duration.</p> <p>The next meeting will be held on December 19, 2006 from 9:00 a.m. until 1:00 p.m. Dr. Healy-Haney offered to host the meeting at the offices of the Waukesha County Health Department.</p>	<p>Mr. Perry Ms. Weidmann All</p>	
<p><i>Evaluation: Delta Plus</i> All agreed the meeting went well. Recommended that Mr. Huber brief the Committee on the WHA report and Ms. Jones provide an overview of Dr. Turnock's research on workforce and funding at the January 2007 meeting.</p> <p>The focus of the December meeting will be on the health priority reports, transformation recommendations, and strategic plans for 2007.</p>	<p>Mr. Huber</p>	
<p><i>Adjourn</i></p>		

Minutes respectfully submitted by:

Deborah Pasha, RN, BSN, Public Health Nursing Consultant

Margaret Schmelzer, RN, MS, Chief Staff to the Committee

- C: Ayaz Samadani, MD, Chair, Wisconsin Public Health Council
 Sheri Johnson, PhD, Administrator and State Health Officer
 Herb Bostrom, Deputy State Health Officer
 Patricia Guhleman, MS, Interim Director, Bureau of Health Information and Policy
 Kim González, Staff, Wisconsin Public Health Council