

**Minutes**  
**Public Health Council**

**State Health Plan Committee**

JUNE 14, 2006, 8:30 A.M. - 12:00 P.M.

HEART LOVE PLACE, MILWAUKEE, WISCONSIN

STATE OF WISCONSIN

MINUTES OF THE MEETING OF JUNE 14, 2006

Committee Members in Attendance: Richard Perry (Chair); JoAnn Weidmann (Vice Chair); Mary Jo Baisch; Catherine Frey; Carol Graham; Peggy Hintzman; Gary Hollander; Patrick Remington (by telephone); Pa Vang; Julie Willems Van Dijk (by telephone)

Absent Committee Members: Leah Arndt; Michael Bell (resigned); Mark Huber; Rachel Morgan; Hector Torres

Other: Stanlie Murray-Kelly (representing Rachel Morgan)

State Staff: Margaret Schmelzer, Kelli Jones

Agenda	Discussion	Follow Up
Welcome, check-in	Mr. Perry welcomed all. No check-in today. The Committee recommended that the agenda be modified to include, as standing items, a chair report and DPH staff report in order to provide a mechanism for updates and discussion of late-breaking items within the purview of the Committee.	
Review agenda, approve minutes	Meeting agenda reviewed. It was recommended that the Team Development agenda item be postponed. Moved by Ms. Baisch and second by Ms. Graham to approve the May 2006 minutes as distributed. Unanimous approval. Minutes to be posted on the PHC Web site.	Send approved minutes to Web staff (Nametz/ Jones) to post.
Team development	General consensus of the Committee to postpone this agenda item today.	
Review and modify 2006 calendar; discuss emerging issues; evaluation of the transformation goal.	<p>Calendar:</p> <p>The calendar was reviewed and several changes were made. The Committee remains unequivocal in achieving its core aim of evaluating progress on <i>Healthiest Wisconsin 2010</i> and providing its findings and recommendations to the PHC. Changes to the 2006 calendar included:</p> <p>Evaluate the priority "Tobacco Use and Exposure" as planned in July 2007.</p> <p>Invite and schedule Secretary Helene Nelson (and Dr. Sheri Johnson) to the December 2006 Committee meeting.</p> <p>Emerging Issues:</p> <p>While it is important to consider new venues and opportunities for the calendar, such as enhancing system connections for <i>HW2010</i> between the State Council on</p>	<p>Defer discussion with the State Council on Alcohol and Other Drug Abuse. See detail under "emerging issues."</p> <p>Remove discussion of "Public Health and Policy Horizons Conferences" from the Committee's schedule and work with the PHC to</p>

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	<p>Alcohol and Other Drug Abuse and the State Health Plan Committee/Public Health Council, such efforts can nonetheless divert the Committee from its core aim. It was recommended that if State Health Plan Committee leadership desires additional community input and system linkages, the Committee would be in a good position to suggest both names and processes to the DPH.</p> <p>Sequence to Submit Reports to the PHC:</p> <p>Mr. Perry opened this agenda item with a focus on the agreed-upon processes the Committee will use to receive documents concerning the evaluation of health or infrastructure priorities. Consensus was achieved on the following processes:</p> <p>Staff will submit written information to the Committee in advance of the formal presentation of the priority to study and otherwise prepare for the evaluation. This must include, at minimum, an electronic copy of the evaluation documents at least one week in advance of the Committee meeting. Distribution of documents should be on white paper.</p> <p>July 2006 will be the transition month where the Committee accepts the materials on the day the priority is evaluated. Data and information must be submitted using the four elements: (1) financing and funding; (2) health disparities; (3) social and economic factors; and (4) partnerships. Some members questioned if all elements were presented. Ms. Schmelzer will make sure staff prepare their documents accordingly.</p> <p>Questions arose regarding evaluation of <i>Healthiest Wisconsin 2010</i> by the Department. Ms. Schmelzer said it was recommended by the State Health Plan Oversight Workgroup (circa 2004) that the Department produce annual status reports. Ms. Schmelzer said an annual status report for the year 2004 was published in January 2005. The annual status report for the year 2005 was completed and has been under review by the Department.</p>	<p>secure endorsements.</p> <p>Motion by Ms. Graham, seconded by Mr. Perry, that the Department provide content from the 2005 Annual Status Report to the Committee as it evaluates the priorities on its 2006 calendar. Motion carried unanimously.</p>

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<p>Provisional recommendations: Obesity, Overweight, Lack of Physical Activity</p>	<p>Ms. Frey led the discussion that highlighted the five recommendations concerning the priority, "Obesity, Overweight, and Lack of Physical Activity." To facilitate decisions, Ms. Frey distributed a handout that contained the following preliminary recommendations:</p> <p>(1) Endorse and support funding mechanisms to implement the Wisconsin Nutrition and Physical Activity State Plan, a comprehensive plan to prevent obesity and reduce chronic disease in Wisconsin.</p> <p>(2) Promote awareness of existing best practices and resources among communities at risk, state policy partners, and organizations that serve the community.</p> <p>(3) Support specific policy strategies at the state and local level that impact healthy food choices and a physically active lifestyle.</p> <p>(4) Support DHFS efforts to expand surveillance to identify those population subgroups that are at disproportionate risk of overweight and obesity, including young children and youth.</p> <p>(5) Endorse DHFS efforts to secure an epidemiologist to provide expertise and leadership necessary to establish and maintain a nutrition and physical activity surveillance system.</p> <p>General Discussion:</p> <p>Reports from DPH should be 10-20 minutes long and should also be in writing. The format for the recommendations was consistent with Committee expectations. With regard to priorities, it was stated that the Committee could come up with many suggestions but these are possibly the recommendations that the PHC can do something about. Recommendations 1 and 2 are broader, whereas 3, 4, and 5 are more specific. Recommendations 4 and 5 should be placed higher in the order as surveillance and best practices are important infrastructure elements. The PHC may need</p>	<p>Next steps on recommendations:</p> <p>Edit the wording in #2: that serve "those communities that are at most risk." The money will follow the risk populations instead of risk populations following the money.</p> <p>Edit recommendation #1 to include dissemination.</p> <p>Include partnerships in recommendation #5.</p> <p>Change the wording in recommendation #4 to include DHFS and other partners that have expertise or a vested interest in the specific area.</p>

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	<p>help in identifying at-risk populations and the socioeconomic impact that this will/may have.</p> <p>The existing State Health Plan is solid. What we are missing is impact data. If we don't collect the data how do we know if we are having an impact? We don't know if the Wisconsin Nutrition and Physical Activity State Plan is or will be effective.</p> <p>Discussion ensued about the biennial budget and its review by the Governor after the election. An epidemiologist in nutrition should be in the budget. There was discussion about the likelihood that action will be taken and it is the role of the Public Health Council to make recommendations. Recommendations specific to the health priorities provide the foundation for budget requests that will support the State Health Plan. Recommendations proposed should stand if the Committee agrees to the recommendations. This is how the PHC will become strong. These priorities should be addressed. If not, let's talk to the Governor.</p> <p>The status report and the Committee's recommendations would go to the PHC. Advance signoff on the recommendations by the DHFS was not warranted but rather communicate with the program and the DHFS to close the circle of communication to build and maintain trust.</p>	
<p>Check out Adjournment</p>	<p>Mr. Perry thanked everyone for their commitment and support.</p> <p>Meeting adjourned at 11:55 a.m. by Richard Perry.</p>	

Notes Submitted by:  
Margaret Schmelzer, Chief Staff to the State Health Plan Committee  
Kelli Jones, Minority Health Officer