

**PUBLIC HEALTH COUNCIL
STATE HEALTH PLAN COMMITTEE
MINUTES**

April 20, 2005, 11:00 a.m. – 12:30 p.m.
1 W. Wilson St., Room 372

STATE OF WISCONSIN

MINUTES OF THE MEETING OF APRIL 20, 2005

Committee Members in Attendance: Richard Perry (Chair); Sandy Anderson (by teleconference); Mary Jo Baisch (by teleconference); Catherine Frey; Carol Graham (by teleconference); Peggy Hintzman; Gary Hollander (by teleconference); Mark Huber; Greg Nycz; Doris Schoneman; JoAnn Weidmann; Julie Willems Van Dijk (by teleconference)

Absent Committee Members: Corazon Loteyro; Sally Nusslock

Bureau of Health Information and Policy Staff: Susan Wood, Director; Stacia Jankowski

Call to Order

Richard Perry called the meeting to order at 11:05 a.m.

Committee's Role

Mr. Perry began a discussion on the role of the Committee, and the criteria for making its recommendations. Sandy Anderson said that Public Health Council members were chosen for their unique perspectives. She believes the Committee should not be afraid of the politics, but should instead use the strategies outlined in the Council's charter as a guide. The consensus of the group was to move forward with recommendations based on the members' experience and beliefs, and to ensure that the Committee has reached consensus on all actions before presenting them to the full Council.

Discussion of Priorities

The Committee discussed the four priorities that had been provided by the Executive Committee in the draft charter. There was some discussion about whether the Executive Committee had intended for these to be the only priorities the State Health Plan Committee focuses on. Susan Wood informed the Committee that was not the case. The priorities were chosen based on a document staff had created to identify priorities based on which measures exist and internal and external workgroups that have taken "ownership." Those without a clear "owner" were identified as priorities for this Committee. Ms. Wood explained that the Executive Committee had discussed these as being priorities for the State Health Plan Committee, due to this lack of ownership, but did not preclude the Committee from working on other issues that arose relating to the state health plan.

The Committee agreed that in the charter, they would like the word "governmental" removed from the priority "Financing the governmental public health system" to more clearly reflect the role of all organizations in public health.

The discussion moved to identifying ways in which these priorities should be tackled. Catherine Frey suggested that the Committee look at splitting into smaller groups between meetings to try to accomplish something with each of these priorities. After further discussion, the Committee agreed not to break into groups until the Committee is more knowledgeable about each of these items.

Peggy Hintzman suggested that instead of the Committee becoming the "owner" of these priorities, the Committee look for ways to identify who should be working on these issues. Ms. Wood explained that within the Division of Public Health each of the priorities is the responsibility of a bureau or is shared between bureaus. The lead bureau is responsible for providing updates to a Division-wide work plan; to give presentations to the Division's central management team on the data that exists, key activities, new issues, partners, accomplishments and geographic items; and to provide information to the Council as

needed. Ms. Wood offered to have the presentations planned for the Division's central management given at the next Committee meeting for the following priorities: 1) Financing the public health system, 2) Social and economic factors that influence health, and 3) Partnerships. She suggested that these presentations might help the Committee identify problems and how to achieve the goals outlined in the state health plan. The Committee supported this proposal. Members participating via telephone requested that materials be sent out in advance for any PowerPoint presentations.

Identification of Knowledge or Resources Needed to Make the Committee Successful

Committee members made a number of suggestions for background material. These included:

1. Evaluation of the state health plan of 2000 called "Wisconsin State Health Plan - Lessons Learned from Monitoring the Year 2000 Plan"
2. State health plan implementation plans
3. Study that was conducted by Susan Zahner on the state health plan
4. An article by J. Michael McGinnis, MD, MPP, on why our culture does not engage in more preventive activities, to be provided by Greg Nycz.
5. Public Health Council governance structure
6. Progress chart

Ms. Wood said that the implementation plans and the local public health system partnership database and introduction that were prepared by Susan Zahner are to be included on a CD that is being prepared and will be completed in the next couple of weeks. She said that she would provide the Committee members with a copy of the CD once it is available.

Greg Nycz volunteered to pull together a number of concept ideas that could provide direction for the Committee and recommended that the members of the Committee do the same. The Committee agreed to provide these concept ideas to Stacia Jankowski on or before June 1, 2005.

Policy and Strategy Issues

Committee members provided policy and strategy ideas throughout the meeting, such as:

- Evaluate the state health plan development process in preparation for the next ten-year plan.
- Identify how the transformation of the system can be measured to answer the question, "How will we know when the system is transformed?" Ms. Wood said that the Division has contracted with the University of Wisconsin Population Health Institute, through Dr. Paul Moberg, to help identify measures to document the transformation of the system.
- Evaluate the data provided in the *Healthiest Wisconsin 2010* tracking system to determine what the data really says. For example, although the goal may have been met for one priority, how does this affect the overarching goal of improving the health status of Wisconsin residents?

Ms. Wood also informed the Committee that Dr. David Kindig and Dr. Patrick Remington are working on ideas for measuring the overarching goals of eliminating health disparities and promoting and protecting health for all. She said that this might be a place that the Committee could be of assistance.

Mark Huber also asked what the Council was expecting for deliverables in terms of the October status report mentioned in the Council's charter. Ms. Wood explained that the Executive Committee has not yet discussed the content of the report. Mr. Nycz suggested since the Executive Committee has not provided any guidelines for the report, the State Health Plan Committee should actively make recommendations on what should be included in the report. The Committee's recommendations should add value and build from the Committee's expertise.

Julie Willems Van Dijk suggested that in considering the evidence-based strategies that the Council should be acting on, the Committee should think in terms of the timing so that a recommendation is formed and

presented to the Governor/Legislature at the beginning of the budget process.

Ms. Anderson suggested that after hearing the presentations the Committee should begin to formulate their thoughts on policy and continually try to feed this information to the Council.

Ms. Hintzman suggested that all policy recommendations up for consideration should be looked at in terms of how they could be included in the next budget cycle, so that timely recommendations are made on the budget.

Format of Future Meetings

A majority of Committee members agreed that Fridays appeared to be the best days for holding these meetings, although a few members indicated they would be unavailable for Friday meetings. The Committee agreed to meet every other month on the third Friday of the month, beginning in June, from 10:00 a.m. – 12:30 p.m. Members that are not able to attend in person can be connected via teleconference. The June meeting is scheduled for Milwaukee and the remaining scheduled meetings will be held in Madison.

The tentative schedule for 2005 is:

- June 17, 2005
- August 19, 2005
- October 21, 2005
- December 16, 2005

The Committee also discussed the need to commit time outside of the bimonthly meetings to ensure the Committee's success due to the scope of the Committee's charge.

Assignments

- Review the materials that will be provided by staff (e.g., CD, Council governance structure).
- Develop some deliverable concepts for the Committee to consider.
- Review the process section in the State Health Plan Committee charter.

Agenda Items for the Next State Health Plan Committee Meeting

- Presentations on these priorities: financing the public health system, social and economic factors that influence health, and partnerships.
- Discussion of concepts submitted by Committee members.
- Review of the process section of the charter.

Next Meeting

The next meeting of the State Health Plan Committee is scheduled for June 17, 2005, 10:00 a.m. – 12:30 p.m. in a Milwaukee location to be determined. Mr. Huber will make arrangements for a room.

Adjournment

Mr. Perry adjourned the meeting at 12:26 p.m.