Public Health Council

STATE OF WISCONSIN

MINUTES OF THE MEETING OF FEBRUARY 8, 2013

LOCATION: STATE OFFICE BUILDING, 1 W. WILSON STREET, MADISON, WISCONSIN

Council Members Present: Dr. Gary Gilmore (Chair); Dr. Mary Jo Baisch; Mr. Bevan Baker; Ms. Faye Dodge; Ms. Susan Garcia Franz; Ms. Terri Kramolis; Ms. Deborah Miller; Dr. Ayaz Samadani; Dr. James Sanders; Mr. Michael Wallace; Mr. Mark Villalpando and Mr. Thai Vue.

Council Members Absent: Ms. Bridget Clementi; Mr. William Keeton; and Ms. Gretchen Sampson

Division of Public Health (DPH) Staff: Deputy Division Administrator Sandra Breitborde; Ms. Patricia Guhleman; Ms. Mary Pesik; and Mr. Kevin Wymore.

Guests: Mr. Alex Ignatowski; Mr. Ed Rabotski; Ms. Renee Callaway; and Ms. Jennifer Ullsvik.

Call to Order
The Council meeting was convened, shortly after 9 a.m., by the Chair, Dr. Gary Gilmore.

Minutes
The Council reviewed and approved the December 7, 2012 Council minutes draft. Dr. Ayaz Samadani moved approval of the minutes, and Dr. Bevan Baker seconded.

Evaluation
The Council heard the meeting evaluation results from the December 7, 2012 meeting. Mr. Kevin Wymore presented the overall average meeting evaluation score of 3.8 on a 4.0 scale, as well as qualitative comments. Feedback from Council members was generally positive, though a need for more background items for Council members to read was expressed, as well as a need for a break during the longer, five-hour meetings. A comparatively low evaluation score for the Legislative Update was noted by Council members, but Mr. Alex Ignatowski said that activity at the Capitol in the period between
the November elections and Christmas was moderate.

**2013 Calendar Information**
The Council received the 2013 Council and Executive Committee meeting dates. Exact meeting times are included in the calendar document. Dr. Gilmore urged that Council members incorporate the days and times into their respective calendars.

**Draft 2012 Annual Report**
The Council approved the Council 2012 Annual Report, with the condition that selected revisions to the report be added. For example, the Council asked that attachments be included with the final report, and that localities associated with all Council members be included with membership names.

**Emergency Preparedness Committee**
Ms. Jennifer Ullsvik updated the Council on events and happenings with emergency preparedness in Wisconsin.

**Public Health and the Built Environment**
Ms. Renee Callaway, a local transportation planner, delivered a presentation on transportation and health from Ms. Renee Callaway, who detailed the ramifications of the “built environment” on overall health. For example, she said 30 percent of public transit users get at least 30 minutes of physical activity each day. However, she said that funding for such local developments might be potentially endangered in the forthcoming budget.

**State Health Plan Quality Improvement Committee**
The Council engaged in continuing policy deliberations related to nutrition and obesity prevention recommendations from the Council’s State Health Plan Quality Improvement Committee. Previously, the Council approved sending five letters encompassing Council support for actions on these topics: schools and “farm to school,” and “young child/active early.” The first of these letters went out to Department of Public Instruction Supt. Tony Evers prior to the Council meeting.

Two other topics were discussed: program sustainability and adult/community environment. The Council approved actions aimed at program sustainability, which included sending letters to key strategic partners and offer the expertise of the Council to collaborate on the topics. A second program sustainability motion was also approved, which submits a letter of support/commitment to the DHS for an upcoming CDC grant application in early 2013.

Finally, two policy proposals covering adult and community environmental ramifications of nutrition, physical activity and obesity were tabled.

**Division of Public Health Administrator Update**
The Council heard Deputy Division Administrator Sandra Breitborde provide an update for the Division of Public Health. The update focused on DPH biennial priorities; these
corresponded with priorities the Division submitted to the Association of State and Territorial Health Officials. The priorities are: 1) reduce pre-term births and infant mortality; 2) chronic disease prevention and management; 3) integration and partner collaboration in emergency preparedness; 4) improve data exchanges; and 5) support creation of innovative care models for special populations.

**Strategic Planning for Council Priorities**
The Council heard Dr. Gary Gilmore present results from the Ad Hoc Strategic Planning Workgroup of the Public Health Council. The group, consisting of most Council Executive Committee members and Sandra Breitborde, met on January 15 in Madison. Dr. Gilmore explained the process that the group used to identify both infrastructure and health priorities. The results were shared with the Council and discussion took place. Due to time constraints, no action took place on selecting the priorities. However, the topic will be a focus at the April 12 Council meeting.

**Wisconsin Community Health Fund**
No action was taken on the request for this letter of support. The fund proposal would promote public health planning and public health funding in Wisconsin communities. Some discussion ensued, but no action was taken.

**Adjournment**
The Council adjourned at about 2:00 p.m.