Public Health Council

STATE OF WISCONSIN

MINUTES OF THE MEETING OF JUNE 1, 2012

LOCATION: WISCONSIN MEDICAL SOCIETY, 330 E. LAKESIDE STREET, MADISON, WISCONSIN

(Meeting originated from this location via "Live Meeting" technology, with all members attending in person, except Mr. Bevan Baker, by phone.)

Council Members Present: Dr. Gary Gilmore (Chair); Dr. Mary Jo Baisch; Mr. Bevan Baker; Ms. Bridget Clementi; Ms. Faye Dodge; Ms. Susan Garcia-Franz; Ms. Terri Kramolis; Ms. Gretchen Sampson; and Dr. Ayaz Samadani.

Council Members Absent: Ms. Deborah Miller; Dr. A. Charles Post; Dr. James Sanders; Mr. Thai Vue; and Mr. Mark Villalpando.

Division of Public Health (DPH) Staff: Dr. Henry Anderson; Ms. Maria Flores; Ms. Patricia Guhleman; Ms. Janice Liebhart; Ms. Mary Pesik; Ms. Margaret Schmelzer; Ms. Jenny Ullsvik; and Mr. Kevin Wymore.

Guests: Ms. Kris Freundlich; Mr. Matt Duffy; and Mr. Kevin Moore.

Call to Order
The Council meeting was convened, in-person and with Live Meeting technology, shortly after 10 a.m., by the Chair, Dr. Gary Gilmore.

Minutes
The Council approved the Council meeting minutes of the April 13, 2012 meeting, without corrections. Council member Dr. Ayaz Samadani moved approval, and Ms. Terri Kramolis seconded.

Evaluation
The Council reviewed the meeting evaluation results from the April 2012 meeting. Mr. Kevin Wymore presented the overall meeting evaluation score of 3.66 on a 4.0 scale, as well as qualitative comments. General feedback from Council members included a comment from one member that concluded that the Council needs a greater action orientation around policy issues. Dr. Gilmore noted the overall importance of people
completing the evaluations, and asked that the blank meeting evaluation form be
distributed at lunch to help facilitate completion.

**Administrative: Letterhead Update**
Council members provided updates for their credentials to be used with the Public Health Council letterhead and membership roster.

**Wisconsin Public Health Association Overview**
The Council heard Ms. Patricia Guhleman offer an overview of Wisconsin Public Health Association (WPHA) proposed legislative priorities from the group's recent annual meeting. Among the issues Ms. Guhleman mentioned was a potential Public Health Council modernization bill and a workplace wellness tax credit proposal previously presented to the Council. Final determination of legislative priorities by WPHA was not available at that time. The Chair, Dr. Gilmore, said he did receive a communication from Eric Ostermann, the WPHA executive, about the review. Ms. Gretchen Sampson, a Council member on the WPHA review Committee, indicated that she would provide future updates to the Council as they became available.

**Open Forum**
Dr. Ayaz Samadani noted the recent upsurge in pertussis cases. Ms. Susan Garcia Franz requested from Mr. Kevin Moore a copy of the letter being sent to BadgerCare Plus recipients that will affect eligibility as of July 1. Mr. Moore indicated it was available on the Web, but he would make the letter available.

**Legislative Update**
The Council heard a legislative update from Mr. Kevin Moore, Executive Assistant in the DHS Secretary's Office. Following the most recent session adjournment, the Legislature will not convene again this year. Moore noted that several Legislative Council Study Committees have been announced, some of which have to do with public health. Among the studies approved are: Legal Interventions for Persons with Alzheimer's; State and Tribal Relations; and Reporting Child Abuse and Child Neglect. Noting the need to "break down silos," Mr. Moore recommended Ms. Mary Ann Snyder of the Child Abuse and Neglect Prevention Board as a potential speaker for a future Council meeting.

**Emergency Preparedness Update**
The Council heard Ms. Jenny Ullsvik and Mr. Bevan Baker brief the Council on the May 3 Public Health Preparedness Advisory Committee. Baker noted that a presentation took place on the State Lab of Hygiene, as well as details about the new federal funding agreement, which exceeds $11 million in fiscal year 2012-13. Ms. Ullsvik indicated that the first year of the five-year agreement between CDC and DHS is a "strategy year" that calls for development of health care coalitions. The new agreement asks the public health and hospital communities to work together directly on preparedness issues.
State Health Plan Quality Improvement Committee
The Council heard an extended presentation and engaged in discussion about obesity, nutrition and physical activity, which is this year’s focus by the Council and the State Health Plan Quality Improvement Committee. Ms. Mary Pesik, DPH staff, provided background information describing the Healthiest Wisconsin 2020 objectives for this focus area; data describing the current status; and selected evidence-based and best practices being used to address the problems. Ms. Kramolis, Chair of the SHPQI Committee, guided the Council through a discussion of potential strategies to improve population health in these focus areas. Part of the presentation's purpose was to identify the infrastructure and policy components needed to make further progress in these key public health areas. Mr. Bevan Baker said the Council's action needed a "bold goal." Further dialogue and discussion about formal Council action will occur at an ensuing meeting.

Council Indications of Support for State Health Plan Letter
The Council discussed the potential for action on a draft letter template for the current State Health Plan. The Council discussion indicated general support for a Council letter, with revisions, seeking partners to advance the State Health Plan, Healthiest Wisconsin 2020. Dr. Gilmore recommended that review and final work to advance this letter occur via email. No formal action was taken on the issue.

Council Comment on Online Report
The Council discussed the possibility of crafting comment on behalf of the Council in response to the Department's Nutrition, Physical Activity and Obesity state plan. This plan will be online for public comment for about a month, with an anticipated online publication date of June 7. Council Chari Dr. Gilmore suggested that the Council take action on the issue via the Executive Committee on behalf of the whole Council. No formal action was taken on the issue.

Adjournment
The Council adjourned at about 2:30 p.m.