

Public Health Council

STATE OF WISCONSIN

MINUTES OF THE MEETING OF FEBRUARY 3, 2012

LOCATION: WISCONSIN MEDICAL SOCIETY HEADQUARTERS, 330 E. LAKESIDE STREET, MADISON, WISCONSIN

Council Members Present: Dr. Gary Gilmore (Chair); Dr. Mary Jo Baisch; Mr. Bevan Baker; Ms. Bridget Clementi; Ms. Faye Dodge; Ms. Terri Kramolis; Ms. Deb Miller; Ms. Gretchen Sampson; Mr. Thai Vue; and Mr. Mark Villalpando.

Council Members Absent: Ms. Susan Garcia-Franz; Dr. A. Charles Post; (excused); Dr. Samadani; (excused); and Dr. Sanders.

Division of Public Health (DPH) Staff: Ms. Patricia Guhleman; Division Administrator Ms. Karen McKeown; Ms. Margaret Schmelzer; and Mr. Kevin Wymore.

Guests: Ms. Kris Freundlich; Mr. Ed Rabotski; and Mr. Kyle O'Brien.

Call to Order

The Council meeting was convened shortly after 10 a.m. by the Chair, Dr. Gary Gilmore.

Minutes

The Council approved the Council meeting minutes of the December 9, 2011 meeting, without corrections. Council member Terri Kramolis moved approval, and Ms. Bridget Clementi seconded.

Evaluation

The Council reviewed the meeting evaluation results from the December 9, 2011 meeting. The overall evaluation score averaged 3.9 on a 4.0 scale. There were four total respondents, and several offered additional comments.

Administrative: Dr. Gilmore noted that Mr. Doug Nelson will retire and step down as a Council member. He was recognized for his conscientious service to the Council since its inception in 2004.

Open Forum

The Council heard Dr. Gilmore, Chair, describe a \$300,000 grant focused on training in behavioral screening and intervention, including motivational interviewing for health educators, which he and Dr. Richard Brown received in October, 2011. The grant was awarded through the medical education and research component of the Wisconsin Partnership Program of the UW-Madison School of Medicine and Public Health, established with funding from the Blue Cross and Blue Shield United of Wisconsin's conversion to a for-profit corporation. Dr. Gilmore passed out information on the grant to the Council members.

Introduction of New Division of Public Health Administrator

The Council welcomed Ms. Karen McKeown, who became the Division of Public Health Administrator in January 2012. Dr. Gilmore introduced Ms. McKeown and shared some of her background, which includes work as an oncology nurse and administrator in Texas and employment at the Washington, D.C.-based Heritage Foundation with Department Secretary Dennis Smith. Staff was directed to send her the Council's background report on public health financing.

Nominations Committee Report

The Council reviewed the Nominations Committee's report from Committee Member Deb Miller; she presented the Committee slate of nominees to the Council, and Mr. Wymore summarized election procedures from the Council's Rules of Order and Procedure.

Election of Officers

After the briefing on elections procedures, the Council approved a "motion of acclamation" to elect Dr. Mary Jo Baisch as Chair-Elect and Ms. Faye Dodge as Secretary for a two-year term. There was no election for Chair; Dr. Gary Gilmore was voted in as Chair-elect at the 2010 Annual Meeting. He will serve as Chair until the 2014 Annual Meeting.

Legislative Update

The Council heard Department of Health Services' legislative liaison Kyle O'Brien present the legislative update to the Council. Among the topics that Mr. O'Brien addressed were the Legislative Council Committee on health care access; legislative bills to lift the enrollment cap on the Family Care program to allow for community-based long-term care options; and two Medicaid audits. Mr. O'Brien also said he was working with DPH staff on EPA compliance for lead remediation in the state. He was also asked about the status of bills addressing drunk-driving in the state.

Ad Hoc State Health Plan/Quality Improvement Committee

The Council approved a motion to accept the Ad Hoc State Health Plan/Quality Improvement Committee recommendation to create a standing, State Health Plan/Quality Improvement Committee, and a motion from this committee to focus Council attention on the Healthiest Wisconsin 2020 topics of physical activity, nutrition, and obesity. The

Committee's report and charge had not been approved at the December meeting, because of a lack of voting quorum.

Nutrition, Physical Activity and Obesity

Ms. Mary Pesik, DPH staff, presented a report on nutrition, physical activity and obesity; the accompanying PowerPoint will be posted on the Council website.

Ms. Pesik's presentation identified the following reasons for Public Health Council attention to this health focus area:

- Impact on the population;
- Obesity and overweight are risk factors for multiple chronic diseases;
- The topic involves a major economic impact;
- It aligns with Healthiest Wisconsin 2020 focus areas and the federal "National Prevention Strategy;"
- Momentum exists.

In discussing the topic, Ms. Gretchen Sampson noted that the Centers for Disease Control and Prevention considers obesity a "winnable battle;" others saw possibilities for private partnerships as well.

Emergency Preparedness Committee

The Council heard Mr. Bevan Baker brief the Council on ways to allow the Council to continue to provide oversight on coordination of public health emergencies, while adapting to the Division of Public Health's staffing constraints. The Council favored a motion to add flexibility to the Council's mission of coordinating responses to public health emergencies.

Adjournment

The Council adjourned at about 2 p.m.