MINUTES OF THE MEETING OF DECEMBER 9, 2011

LOCATION: WISCONSIN MEDICAL SOCIETY HEADQUARTERS, 330 E. LAKESIDE STREET, MADISON, WISCONSIN

Council Members Present: Dr. Gary Gilmore (Chair); Dr. Mary Jo Baisch; Mr. Bevan Baker; Ms. Susan Garcia Franz; Ms. Terri Kramolis; Dr. Ayaz Samadani; Ms. Gretchen Sampson; Dr. James Sanders; Mr. Mark Villalpando and Mr. Thai Vue.

Council Members Absent: Ms. Bridget Clementi; Ms. Faye Dodge; Ms. Deborah Miller; Mr. Douglas Nelson; Dr. A. Charles Post.

Division of Public Health (DPH) Staff: Ms. Patricia Guhleman; Ms. Margaret Schmelzer; and Mr. Kevin Wymore.

Guests: Ms. Kris Freundlich; Mr. Ed Rabotski; and Mr. Kyle O'Brien.

Call to Order
The Council meeting was convened shortly after 10 a.m. by the Chair, Dr. Gary Gilmore.

Administrative Minutes
The Council approved the Council meeting minutes of the October 14, 2011 meeting without corrections. Council member Ayaz Samadani moved approval, and Ms. Terri Kramolis seconded.

Evaluation
The Council reviewed the meeting evaluation results from the October 14, 2011 meeting. The overall evaluation score averaged 3.9 on a 4.0 scale. There were four total respondents, and several offered additional comments. Some comments had to do with technical problems with the Live Meeting technology used to conduct the meeting. Mr. Kevin Wymore provided the Council an overview of the October evaluation comments. Overall Council meeting evaluations year-to-date have ranged from 3.75 to 4.0.
**Officer Nominations**
Dr. Ayaz Samadani, chair of the Nominations Committee, briefed the Council on its call for a slate of officer nominees. The Chair-Elect and the Secretary positions will be chosen for two-year terms at the February Annual Meeting. Interested Council members were asked to indicate their interest to Dr. Samadani, with copies to staff, by January 10, 2012. Dr. Gilmore, elected as Chair-Elect in 2010, will remain as Chair for the next two years.

**2012 Council Calendar**
The Council reviewed the proposed 2012 calendar of meetings for the Council and its Executive Committee. With the exception of changing the March Executive Committee date to March 23, the Council adopted the calendar.

**Open Forum**
Council Member Ms. Susan Garcia Franz asked the Council's support for a letter addressed to DHS Secretary Smith in which Ms. Franz described the contributions that Planned Parenthood made in screening for cervical cancer in Wisconsin’s Fox River Valley. She described anticipated discontinuity of service resulting from non-renewal of the $137,000 contract between the Department and Planned Parenthood.

Council discussion followed Ms. Franz’ presentation; no council action was taken due to a need for additional information.

**Legislative Update**
The Council heard a legislative update from DHS legislative liaison Kyle O'Brien, primarily about requested federal Medicaid waiver changes, in the form of the state's plans to save more than $554 million in the State Medicaid program. Staff indicated they would follow up on a link with more information; O'Brien later in the meeting reported on a waiver response from the federal Centers for Medicare and Medicaid Services.

**2012 Council Focus**

**DHS Relationship Building**
The Council discussed further ways that the Council could build a closer relationship with the Department's leadership.

**Ad Hoc State Health Plan/Quality Improvement Committee**
Ms. Terri Kramolis presented the report from the State Health Plan/quality Improvement Committee, which included recommendations that the Wisconsin Public Health Council form a standing State Health Plan Quality Improvement Committee (SHPQI) comprised of 4-6 Council members to carry out its charge. The committee proposed initiating its work with the HW2020 Nutrition Focus Area, which was seen as a "winnable battle." Ms. Terri Kramolis moved for Council acceptance of the report and Dr. Sanders seconded; however, lacking a quorum, no official action could be taken. The Committee
including Ms. Kramolis, Dr. Charles Post, and Ms. Gretchen Sampson met from August 2011 through December 2011.

**Emergency Preparedness Committee**
Mr. Bevan Baker was unavailable to report on the future of the Council's oversight of "coordination of responses to public health emergencies." Staff planned to follow up after the meeting.

**Conversion Endowment.** The Council discussed the Executive Committee's recommendation for the Blue Cross/Blue Shield asset conversion initiative for public health. No specific actions were proposed for vote due to a lack of voting quorum. Dr. Gilmore introduced the Executive Committee's recommendation on the topic, which included the recommendation for increased public health/community-based support. It was stated that “without having the necessary evidence available at this time to equitably guide the establishment of a newly-recommended proportional split between ‘medical education and research’ and ‘public health initiatives’ (currently at 65% and 35%, respectively), increase support specifically for public health/community-based health enhancement planning, action, and evaluation could be derived from the two current resource categories, as guided by major statewide community health planning frameworks, notably Healthiest Wisconsin 2020, and community-based assessments (available and planned).”

Further discussion by the Council related to next steps with input by the Division of Public Health and the Department of Health Services was deemed appropriate.

**Adjournment**
Dr. Gilmore adjourned the meeting at about 2 p.m..