

Public Health Council

STATE OF WISCONSIN

MINUTES OF THE MEETING OF OCTOBER 14, 2011

SCHEDULED MEETING TIME: 10:00 A.M. – 12:00 NOON BY TELECONFERENCE

AVAILABLE LOCATION: STATE OFFICE BUILDING, ROOM 372, 1 WEST WILSON STREET, MADISON

Council Members Present: Dr. Gary Gilmore (Chair); Dr. Mary Jo Baisch; Mr. Bevan Baker; Ms. Faye Dodge; Ms. Susan Garcia Franz; Ms. Terri Kramolis; Dr. A. Charles Post; Dr. Ayaz Samadani; Ms. Gretchen Sampson; Dr. James Sanders; and Mr. Mark Villalpando.

Council Members Absent: Ms. Bridget Clementi; Ms. Deborah Miller; Mr. Douglas Nelson; and Mr. Thai Vue.

Division of Public Health (DPH) Staff: Ms. Patricia Guhleman; Ms. Margaret Schmelzer; and Mr. Kevin Wymore.

Guests: Mr. Orlando Garcia; Mr. Kevin Moore; and Mr. Kyle O'Brien.

Call to Order

The Council meeting was convened shortly after 10 a.m. by the Chair, Dr. Gary Gilmore. The meeting originated from the State Office Building, 1 W. Wilson St., Madison, via Live Meeting technology.

Minutes

The Council approved the Council meeting minutes of the August 2011 meeting without corrections. Council member Ayaz Samadani moved approval, and Dr. James Sanders seconded.

Evaluation

The Council reviewed the meeting evaluation results from the August 12, 2011 meeting. The overall evaluation score averaged 3.8 on a 4.0 scale. There were eight total respondents, and several offered additional comments. Mr. Kevin Wymore provided the Council an overview of the August evaluation comments. Overall Council evaluations

have ranged from 3.7 to 4.0 since the start of 2009, with the exception of a meeting in which no quorum was achieved.

Open Forum

No members of the public addressed the Council.

Council Membership Issues

The Council heard a more extended update about Council membership issues. With the noted resignation of Dr. Corazon Loteyro, there are now 15 members and 8 vacancies.

Mr. Kevin Moore, DHS Executive Assistant, indicated his interest in attending Public Health Council meetings whenever possible on behalf of the Secretary's office and Governor Walker's administration, and he was invited by Dr. Gilmore to do so. He said no decisions have yet been made regarding existing applications for Council membership. He also said more names should be forwarded from "north of (Highway 29)" -- the east-west highway extending from Chippewa Falls through Wausau to Green Bay.

Mr. Moore indicated that some recruitment of new members may need to be done outside of traditional networks, and that there would be no set deadline for the membership applications.

Nominations Committee

Dr. Gilmore encouraged interested members who did not wish to run for office to serve on the Council's Nominations Committee. According to the Public Health Council Rules of Order, a three-member Committee must be named by November 1 in advance of the even-year Annual Meetings in which officer elections take place. Dr. Ayaz Samadani agreed to serve as the chair of the committee once it was constituted.

Partnership Fund Update

Dr. Gary Gilmore provided the written report of the Council's continuing deliberations related to the \$600 million-plus Blue Cross/Blue Shield asset conversion endowment for public health. The Council approved with minor modification the report and agreed that follow-up discussion between the Chair and Secretary's office regarding the recommendations would take place before the Council determined next steps, including report dissemination. Recommendations from the report related to the following:

1. *Proportionality / Funding Split:* Review the current proportions of the endowment funding to be spent on medical education and research and on public health initiatives, originally set by an order issued by the Office of the Commissioner of Insurance at 65 percent and 35 percent, respectively. A balance (50/50) between the two should be considered.
2. *Community-Based Assessment:* Assess the processes that community-based organizations have used to apply for Partnership support, along with any challenges they

have experienced in making application, as well as aspects that have been particularly helpful in the process. Additionally, characteristics related to funded vs. non-funded proposals could be included.

3. Academic Partners Involvement: Explore what has been experienced regarding who comprises the academic partners, how they are involved, and their accessibility, along with any feedback regarding their overall value to the Partnership process.

4. Facilitating Partnerships: Delineate the means by which the Public Health Council can be a greater advocate for Partnership support throughout Wisconsin, thus continuing to foster inter-connectivity for health enhancement.

Recusing themselves due to potential conflict of interest issues were: Mr. Bevan Baker; and Dr. James Sanders.

Ad Hoc State Health Plan Committee

The Council heard Ms. Terri Kramolis, Ms. Margaret Schmelzer and Ms. Guhleman provide a short update from the ad hoc State Health Plan and Quality Improvement Committee. This body is charged with making recommendations to the Council by December 2011.

Emergency Preparedness Committee

The Council heard an Emergency Preparedness Committee report from Mr. Bevan Baker and DPH staff. Lois Sater, Lisa Pentony, and Jenny Ullsvik, DHS staff in the Preparedness Program, provided an overview of Emergency Preparedness activities and funding in Wisconsin. Among the key threats that the program prepares for are:

- Communicable disease outbreaks
- Toxic/hazardous substance releases
- Nuclear events or radiological releases
- Terrorism – Nuclear, Biological & Chemical

However, staff noted, overall funding has trended downward in recent years.

Staff will send the PowerPoint presentations to the Council.

Adjournment

Dr. Gilmore adjourned the meeting shortly after noon.

Mary Jo Baisch, Secretary

Date