

Public Health Council

STATE OF WISCONSIN

MINUTES OF THE MEETING OF JUNE 11, 2010

STATE OFFICE BUILDING, 1 W. WILSON STREET, MADISON, WISCONSIN

Council Members Present: Dr. Julie Willems Van Dijk (Chair); Dr. Gary Gilmore (Chair-Elect); Dr. Mary Jo Baisch; Mr. Bevan Baker; Mr. John Bartkowski; Ms. Amy Bremel; Ms. Bridget Clementi; Ms. Catherine Frey; Ms. Susan Garcia Franz; Ms. Terri Kramolis; Dr. Corazon Loteyro; Dr. John Meurer; Mr. Douglas Nelson; Dr. A. Charles Post; Dr. Ayaz Samadani; Dr. Lynn Sheets; Mr. Mark Villalpando; and Mr. Thai Vue

Council Members Absent: Ms. Deborah Miller; Dr. James Sanders

Division of Public Health (DPH) Staff: Dr. Seth Foldy; Ms. Diane Christen; Ms. Patricia Guhleman; Ms. Jane Conner; Ms. Margaret Schmelzer; and Mr. Kevin Wymore

Guests: Mr. Ryan Singh; Ms. Kate Vedder; Ms. Kristine Freundlich; Ms. Carrie Kahn; Mr. Ed Rabotski; and Mr. Rick Heffernan

Call to Order

The meeting was convened shortly after 10 a.m. by the Chair, Dr. Julie Willems Van Dijk.

Minutes

The Council approved the April 9, 2010, Council meeting minutes, without correction. Gary Gilmore moved approval, and Terri Kramolis seconded.

Evaluation

The Council reviewed the meeting evaluation results from the April meeting. The Council reviewed the overall evaluation score of 3.72 on a 4.0 scale. Thirteen persons responded. Staff noted that some members found the final agenda topics to be too rushed.

Open Forum

The Council discussed the Legislative Audit Bureau's evaluation reports of the two medical schools' use of Blue Cross/Blue Shield asset conversion funds for public health. Dr. Willems Van Dijk said there would be a public comment period preceding the Wisconsin United for Health Foundation (WUHF) meeting July 15.

Healthiest Wisconsin 2020 Process and Update

The Council heard Ms. Margaret Schmelzer review the process and the current status of the Healthiest Wisconsin 2020 plan, which is the state's public health plan for the period 2010 to 2020. Schmelzer detailed the forthcoming plan, to be made public later this year. She shared a new schematic framework with the Council, containing goals, mission, pillar objectives, health objectives, infrastructure objectives, and values. Several Council members discussed ways to implement the plan.

Proposed Strategic Initiatives

The Council heard Dr. Willems Van Dijk facilitate and report on wide-ranging discussion on the topic of "what must the Public Health Council do to promote and assure effective implementation" of the Healthiest Wisconsin 2020 State Health Plan. The Council moved and adopted four strategic initiatives to support the Council's role with Healthiest Wisconsin 2020. The four initiatives are:

- I. **Promotion:** We will promote the plan by increasing awareness of *Healthiest Wisconsin 2020* and supporting strategic implementation of the plan within our own organizations, communities, and spheres of influence. The content of our promotion will include
 - Identifying opportunities for people to be engaged and resources that are available to them
 - Promoting the role of the Public Health Council as an integrating leadership board
 - Connecting people with data that describes the current health status of Wisconsin's population and the current state of funding to support action.
- II. **Analysis:** We will monitor and analyze reports produced by the Division of Public Health staff and other public health partners. These reports will be produced on a regular basis throughout the decade and use qualitative and quantitative data (the stories and the numbers) to identify how well we are doing in moving towards the vision of "Everyone living better, longer."
- III. **Coordination:** We will serve as a coordinating, leadership council to assist with identifying and working with the strategic champions of each focus area to receive progress reports and take action in ways that move our state closer to the above vision.
- IV. **Advocacy:** We will actively advocate for funding to support the governmental public health infrastructure and the full public health system's capacity to strategically implement *Healthiest Wisconsin 2020*.

State Health Plan Committee Priority Report: Environmental/Occupational Health

Graduate student researcher Ryan Singh presented the report on the Existing, Emerging and Re-emerging Communicable Diseases priority from the 2010 State Health Plan. After discussion, the Council approved Mr. Singh's report. The State Health Plan Committee will author no more reports on the 2010 State Health Plan priorities. However, an existing report on injury prevention has been completed by the Division of Public Health, which will be forwarded to the Council at a future meeting. The Council extended its thanks to the members of the State Health Plan Committee.

State Legislative Update

Carrie Kahn, the Department's legislative liaison, briefed the Council on recently completed legislative session. She noted the large number of bills introduced prior to conclusion of the last legislative session represented a number of successes for public health.

Legislative highlights from the 2009-11 legislative session identified in a briefing paper circulated to the Council included: the BadgerCare Plus "basic plan" proposed to handle the overflow from the BadgerCare Core Plan for Childless Adults; the WIRED for Health Act; a law to protect workers from workplace second-hand smoke; drunk driving legislation supported by the Council; and many others.

Emergency Preparedness Committee

Bevan Baker provided a short explanation of Emergency Preparedness Committee activities.

Great Britain Study Tour

Dr. Gary Gilmore presented a PowerPoint presentation on his Great Britain study tour earlier in 2010.

Adjournment

The meeting adjourned at about 2:15 p.m.

Mary Jo Baisch, Secretary

Date