

Public Health Council

STATE OF WISCONSIN

MINUTES OF THE MEETING OF FEBRUARY 9, 2007

DEPARTMENT OF HEALTH AND FAMILY SERVICES, 1 W. WILSON ST, ROOM 751, MADISON, WI 53701

Council Members Present: Ayaz Samadani (Chair); Gary Gilmore (Vice-Chair); JoAnn Weidmann (Secretary); Sandy Anderson (by teleconference); Bevan Baker (by teleconference); John Bartkowski (by teleconference); Jayne Bielecki (by teleconference); Christopher Fischer (by teleconference); Catherine Frey; Steve Kirkhorn; Terri Kramolis (by teleconference); Douglas Nelson; Richard Perry; Julie Willems Van Dijk; Thai Vue; Jeanan Yasiri.

Council Members Absent: Rafael Acevedo; Charles LaRoque; Loren Leshan; Corazon Loteyro; June Munro.

Division of Public Health Staff: Sheri Johnson, Division Administrator; Tom Sieger, Deputy Division Administrator; Patricia Guhleman; Kim González; Jane Conner; Kevin Wymore; Dennis Tomczyk; Murray Katcher; Susan Uttech.

Guests: Gary Hollander, Diverse and Resilient, Milwaukee; Mary Jo Baisch, University of Wisconsin - Milwaukee; Kristine Freundlich, DHFS Office of Strategic Finance.

Call to Order

Dr. Ayaz Samadani called the meeting to order at 10:08 a.m., and introduced Council members present and those attending by teleconference. Department of Health and Family Services Secretary Kevin Hayden introduced himself to the Council.

Follow-up from December 8, 2006 meeting

Review of minutes

Dr. Gary Gilmore made a motion to approve the minutes. Ms. JoAnn Weidmann seconded the motion, which passed unopposed.

Evaluation report

Dr. Samadani invited comments on the evaluations from the December 8 meeting. Dr. Samadani noted there was an insufficient response rate on the evaluations and stressed that members complete the evaluation forms.

Administration

2006 Annual Status Report

Council members made recommendations for additions and changes to the report. To emphasize the importance of the Governor's position on tobacco, the Council will revise and resubmit a resolution on tobacco originally submitted in 2005. This resolution will be attached to the Annual Report to the Governor. Also attached will be the Council's support for the School of Public Health in Milwaukee, and annual reports from the Emergency Preparedness Committee and the State Health Plan Committee. The changes to the

Annual Report were accepted by the Council.

2007 Election

Mr. Thai Vue, Dr. Corazon Loteyro and Dr. Charles LaRoque are the members of the Nominating Committee. Mr. Vue announced that the nominees for the 2007 Public Health Council Officer positions were Dr. Ayaz Samadani for Chair, Dr. Gary Gilmore for Vice-Chair and Ms. Catherine Frey for Secretary. He stated there were several other nominations for these positions; however, many declined to serve in this capacity. Mr. Vue asked if there were any other nominations from the floor. Having no more nominations from the floor, Ms. JoAnn Weidman moved the Council accept the slate as a unanimous ballot. The motion was seconded and approved unopposed. The Council elected Dr. Ayaz Samadani as Chair, Dr. Gary Gilmore as Vice-Chair and Ms. Catherine Frey as Secretary.

Open Forum

Tom Sieger was introduced as the new Deputy Administrator of the Division of Public Health.

Douglas Nelson spoke about the importance of the new vaccine to prevent cervical cancer. He stated that there is a bill being introduced that would make the vaccine mandatory. He recommended that it be taken on as an issue by the Council at a future meeting. Sheri Johnson responded that there is an upcoming report on the issue that the Council will receive for their information.

Mr. Vue spoke about the need to review the Council's public health goals frequently, and to respond to the goals by making sure they address major public health concerns, so that the Council's activities are current. Richard Perry commented that one means of doing that will be offered during the State Health Plan Committee report at the current meeting.

State Health Plan Committee report

The State Health Plan Committee gave a comprehensive report on their activities for the year. Dr. Gary Hollander and Mary Jo Baisch gave the presentation, which focused on providing recommendations to support public health system transformation, and provide status reports and policy recommendations for three of the 11 statewide health priorities outlined in Healthiest Wisconsin 2010. The Committee combined their recommendations on Adequate and Appropriate Nutrition activity with Obesity, Overweight and Lack of Physical Activity. Their recommendations included: promoting food security, breastfeeding, access to wellness facilities, bike trails, food assistance programs, and other nutrition improvement programs. The Committee's recommendations on Tobacco Use and Exposure included: support of a comprehensive prevention and control program, endorsing the \$1.25 per pack cigarette tax increase, and to commission a study group to work on underlying issues such as funding. The Committee's recommendations to the Council on public health system transformation included: supporting collection of local and demographic data to address health disparities; supporting awareness of social and economic factors that influence health; supporting providing equitable, adequate, and stable financing; and coordination of state and local public health system partnerships. The Public Health Council should focus on transformation, data, and finance. The report recommends forming a subcommittee on finance. The State Health Plan Committee report in its entirety, along with an emphasis on formation of a commission focused on primary prevention, was accepted.

Further discussion by the Council took place, resulting in a motion to update and resubmit the 2005 Tobacco Resolution in support of the Governor's proposal that would be attached to the Council's Annual Report to the Governor. The resolution included support of the Governor's position that Wisconsin should be a smoke-free state, and endorsed the \$1.25 per pack cigarette tax increase. The resolution passed unopposed.

Strategic Planning

Kristine Freundlich gave a report on strategic planning. She spoke about the continuity of members' responses in the areas of attendance, full participation and respect. She stated that responses showed a clear direction that the Council could follow to become more effective and efficient. She shared one specific phrase from the responses that was thematic, "Deliberate openly and communicate widely." Two topic areas were brought out through the questionnaire and her meeting with the Executive Committee: 1) a primary focus on strategic priorities; and 2) intra-Council committee communication and functioning. She suggested using questions to define the focus of the discussion or action, such as; "Does it align with the charge of the Council?" "What is the outcome for the Council to achieve?" and "How do we use our expert power to create positive change?" These evaluation questions would help give guideposts as to how to deliberate on issues. Ms. Freundlich spoke about putting greater emphasis on collaborative work between the Council and its committees to ensure internal resources are being used fully.

Ms. Freundlich said that follow-up on the topic of strategic planning could consist of an agenda item for future meetings which would allow further discussion of the topic and inclusion of its principles during discussion of issues in the future. Council members decided to add an agenda item twice per year.

Executive Committee report

Dr. Samadani asked Dr. Gilmore and Ms. Weidmann to report on the activities at the Executive Committee meeting held on January 19, 2007. The Executive Committee report was accepted by the Council.

Emergency Preparedness report

Bevan Baker gave an update on the activities of the Emergency Preparedness Committee. Draft materials from the December 12, 2006 meeting were handed out. The recent charge of the Committee was to appoint a vice-chair for the committee, set the slate of meetings, and finalize a policy on preparedness. Sustainability was a primary issue. Dennis Tomczyk gave an overview of the nine recommendations contained in the report that would move Emergency Preparedness planning forward. Members were encouraged to review the information and recommendations so that the report can be discussed in depth at the Council's April meeting. The Committee's next meeting is March 13, 2007. The report was accepted as presented.

Announcements

Dr. Samadani recognized Karen Secor, a visitor from the Wisconsin Council of Physical Disabilities and a member of the city council in Montreal, Wisconsin. Ms. Secor spoke briefly about multiple chemical sensitivity issues and her hope that the Public Health Council could consider adding it as an agenda item in the future.

Next Meeting: April 13, 2007

Suggestions for the next agenda included:

- An action item on the Emergency Preparedness Committee Report
- Status report on eHealth
- HPV vaccination - cervical cancer prevention
- Legislative liaison to speak on emerging issues

- Sustainable funding for public health (to be studied over the course of the next year)

Adjournment

Dr. Samadani adjourned the meeting at 2:00 p.m.

Prepared by Kim González and Stephanie Ward
Bureau of Health Information and Policy

Catherine Frey, Secretary

Date