

Wisconsin Public Health Council Agenda

Friday, October 9, 2009, 10:00 a.m. – 2:00 p.m.

Wisconsin Medical Society, 330 East Lakeside Street, Madison, Wisconsin

Charge: "To advise the department, the Governor, the Legislature, and the public on progress in implementing the Department of Health Services public health plan, and coordination of responses to public health emergencies....The Council intends to be an action-oriented group."

Time	Agenda Item	Purpose	Lead
9:00-10:00	Check in		
10:00	Welcome and Administration <ul style="list-style-type: none"> • Approval of August 14 Council minutes • Meeting evaluation results • Nominations Committee for 2010 Officer Elections 		Julie Willems Van Dijk
10:15	Open Forum		All
10:25	H1N1 Influenza Update		State Staff
10:45	State Health Plan Committee/HW2020 Update <ul style="list-style-type: none"> • State Health Plan Committee Role with HW 2020/Strategic Leadership Team re: Financing and Other Issues 		Mary Jo Baisch/John Meurer Margaret Schmelzer
11:00-noon	University of Wisconsin/Medical College of Wisconsin Partnership Program Update		Partnership Program Staff From UW/MCW
Noon-12:15	State Legislative Update		Rachel Currans-Sheehan
12:15-12:45	Lunch Break		All
12:45	Revisions to Council Elections Process <ul style="list-style-type: none"> • Potential Change to Rules of Order for 2010 Annual Meeting 	Action	Mary Jo Baisch/Gary Gilmore
1:05	Beer Tax Resolution <ul style="list-style-type: none"> • Discussion of Draft Resolution • Potential Action before October 13 Legislative Hearing 	Action	Julie Willems Van Dijk All
1:50	Follow-up/next steps <ul style="list-style-type: none"> • Announcements Complete evaluations		All
2:00	Adjournment		Julie Willems Van Dijk

Next meeting: December 11, 2009 at the Wisconsin Medical Society, 330 East Lakeside Street, Madison

2009 Meeting Dates:

Public Health Council

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Public Health Council: Making A Difference Since 2004:

- **Provided expert guidance to the Healthiest Wisconsin 2020 (State Health Plan) planning process.** The 2020 plan, mandated by state statute, will set public health priorities for the period from 2010 to 2020. It is expected to be written by late 2009.
- **Endorsed a multi-part resolution to support certain legislative public health issues in the 2007-09 state biennial budget.** The action took place in response to a special Council meeting on the Legislature's biennial budget. The resolution, which the Council conveyed to the Legislature and others, included these positions:
 1. **Medicaid-related fiscal issues:** The Public Health Council supported Governor Doyle's provisions related to the Health Care Quality Fund;
 2. **Tobacco control initiatives:** The Public Health Council reiterated its support for previous Council resolutions to increase the sales tax on cigarettes by \$1.25 per pack; to direct revenue generated by such a price increase to support a comprehensive tobacco control effort; and that such a comprehensive tobacco control effort should meet minimum funding standards of \$30 million per year established by the U.S. Centers for Disease Control and Prevention.
 3. **Program administration reorganization for the Women, Infants and Children (WIC) nutrition program:** The Public Health Council supported creation of a new Department of Children and Families, but supported a state administrative structure in which WIC remains in the Department of Health Services.
- **Endorsed a resolution to support provision of funding for statewide emergency preparedness activities.** The resolution proposed action to provide state matching funds in connection with the Pandemic and All Hazards Preparedness Act of the 109th Congress. This federal law requires state matching of Public Health Preparedness funds, beginning in federal fiscal 2009. The Public Health Council urgently requested that matching funds, 5 percent of federal preparedness funding in federal fiscal year 2009 and 10 percent in subsequent years, be included in the next state biennial budget.
- **Approved a report from the Ad Hoc Finance Subcommittee that met through much of 2007. The report was conveyed to DHS Secretary Kevin Hayden in 2008.** The report describes current levels of governmental public health funding in Wisconsin and emphasizes the low level of state investment, compared with most other states. It cites a recent national study in which Wisconsin ranked 47th among states in state investment for public health, at slightly more than \$34 million in 2004-2005.
- **Convened an "Exactly What Is Public Health?" panel presentation before the Council in August, 2008, with varied perspectives from smaller and urban local health departments, as well as state health department officials.**
- **Approved a resolution to encourage the Governor and the Department to preserve the Department's ability to deliver comprehensive family planning funding to the best qualified providers.**