Healthiest Wisconsin 2020
Process and Update

Wisconsin Public Health Council
April 9, 2010

Margaret Schmelzer, MS, RN
State Health Plan Director
Healthiest Wisconsin 2020: Everyone Living Better Longer

Healthy, safe and resilient communities, families and individuals

- Improve health across lifespan
- Achieve health equity

Social relationships

Resources (e.g., income, education)

Physical environment

Behaviors and skills

Productivity
Prosperity
Participation
Well-being

Effective policies and systems aligned for better health

- Public Health Departments
- Education
- Natural Resources and Waste Management
- Agriculture and Food
- Transportation
- Housing and Building Safety
- Civic Society
- Other Policies and Systems
- Justice and Law Enforcement
- Business, Labor and Finance
- Health Care
- Community Based and Advocacy Organizations
- Media and Communications
- Social Equity

- Healthiest Wisconsin 2020: Everyone Living Better Longer

Healthy, safe and resilient communities, families and individuals

- Improve health across lifespan
- Achieve health equity

Social relationships

Resources (e.g., income, education)

Physical environment

Behaviors and skills

Productivity
Prosperity
Participation
Well-being

Effective policies and systems aligned for better health

- Public Health Departments
- Education
- Natural Resources and Waste Management
- Agriculture and Food
- Transportation
- Housing and Building Safety
- Civic Society
- Other Policies and Systems
- Justice and Law Enforcement
- Business, Labor and Finance
- Health Care
- Community Based and Advocacy Organizations
- Media and Communications
- Social Equity

Healthy People in Healthy and Safe Wisconsin Communities

Wisconsin Department of Health Services

Healthiest Wisconsin 2020
STRATEGIC LEADERSHIP TEAM

Community Engagement Forums
Communication Team
Infrastructure Expert Advisory Workgroup
Data Expert Advisory Workgroup
Governor’s Public Health Council and Standing Committees
Wisconsin Minority Health Leadership Council
Bridging Systems

Moving Forward: Linking HW2020 to HW2010
Values
Building the Foundation

- Accountability
- Alignment
- Collaboration
- Community assets
- Evidence
- Fairness
- Infrastructure
- Justice
- Leverage
- Performance improvement
- Prevention
- Science
- Strategic leadership
Vision and Goals

Aiming High

Vision

Everyone living better, longer

Goals

Improve health across the lifespan
Eliminate health disparities and achieve health equity
Mission

To assure conditions in which people can be healthy, and members of healthy, safe and resilient families and communities.
Pillar Objectives

All Public health system partners share leadership and accountability

Derived from cross-cutting themes

- Funding for governmental infrastructure
- Improved and connected health service systems
- Youth and families prepared to protect health
- Environments that foster health and social networks
- Ability to evaluate the effectiveness of health impact of policies and programs
Pillar Objectives

All Public health system partners share
leadership and accountability

Derived from the overarching focus areas

- Comprehensive data to track health disparities
- Funding to eliminate health disparities
- Policies to reduce poverty
- Policies to reduce discrimination and increase social cohesion
- Policies to improve education
Overarching Focus Areas

- Health disparities
- Social, economic and educational factors that influence health
Infrastructure Focus Areas

- Access to high quality health services
- Diverse, sufficient and competent workforce that promotes and protects health
- Collaborative partnerships for community health improvement
- Emergency preparedness, response and recovery
Infrastructure Focus Areas

- Equitable, adequate and stable public health funding
- Health literacy
- Public health capacity and quality
- Public health research and evaluation
- Systems to manage and share health information and knowledge
Health Focus Areas

- Adequate, appropriate and safe food and nutrition
- Alcohol and other drug abuse
- Chronic disease prevention and management
- Communicable disease prevention and control
- Environmental and occupational health
Health Focus Areas

- Healthy growth and development
- Injury and violence
- Mental health
- Oral health
- Physical activity
- Reproductive and sexual health
- Tobacco use and exposure
Implementation Proposal

1. Engaging partners and adopting objectives
2. Assuring effective actions and results
3. Monitoring and reporting progress
Engaging Partners
Adopting Objectives

- Communications and marketing
- Integration of the objectives into the organizational plans of the partners
- Objective champions supporting collaboration
Assuring Effective Actions and Results

- Oversight and shared accountability
- Improving effectiveness
- Assessing the health impact of policies
- Advocacy
- “Communities of Practice” with Web tools
Monitoring and Reporting Progress

- Complete development of objectives
- Track objective measures
- Report progress
Current Status

- Plan submitted to Secretary Timberlake on March 31, 2010
- Finalize graphics / references / profiles
- Finalize communication / marketing plan for internal and external audiences
- Build upon proposed implementation plan spring / summer 2010
- Begin full implementation January 2011