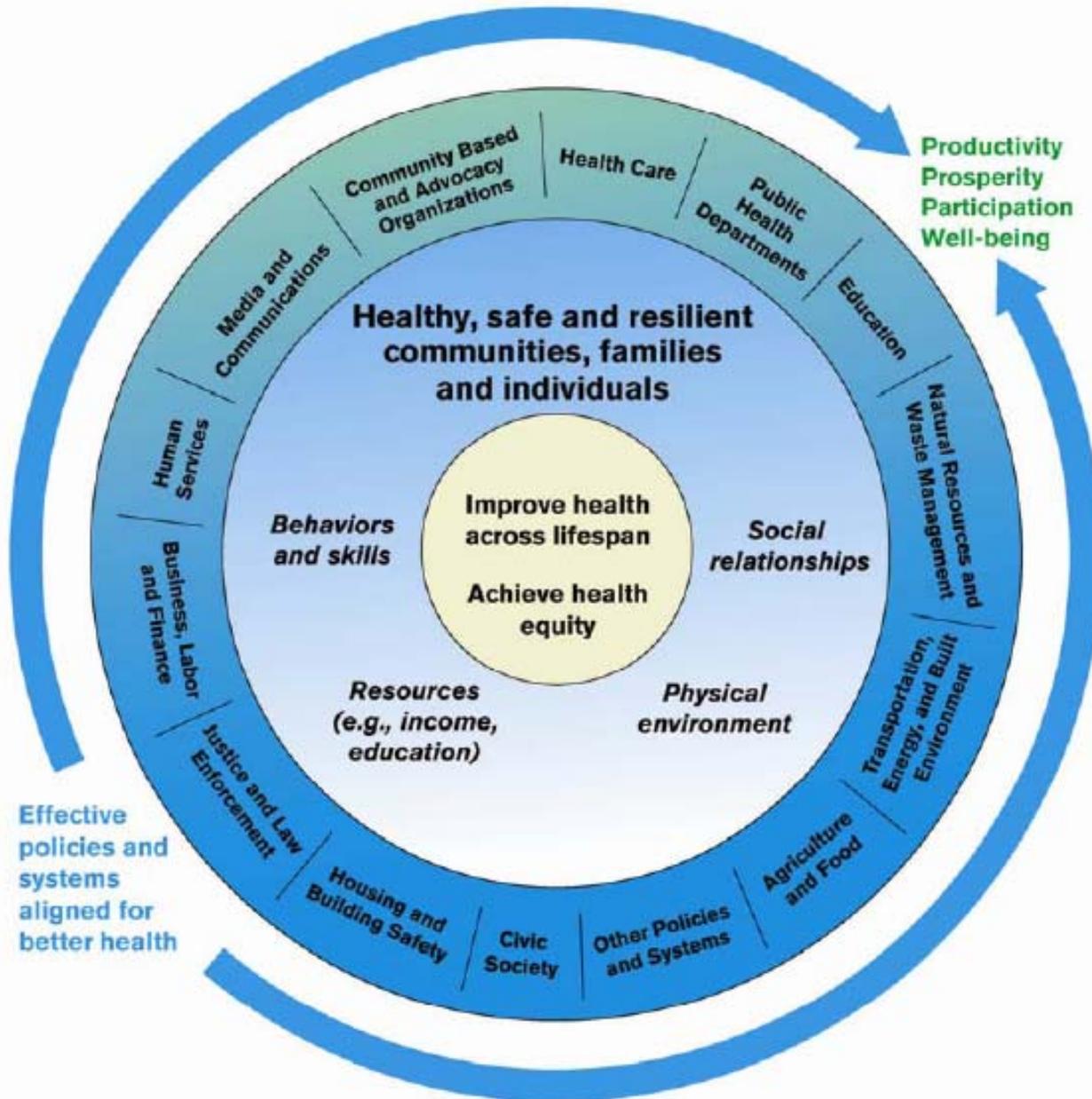


Healthiest Wisconsin 2020
Process and Update

Wisconsin Public Health Council
April 9, 2010

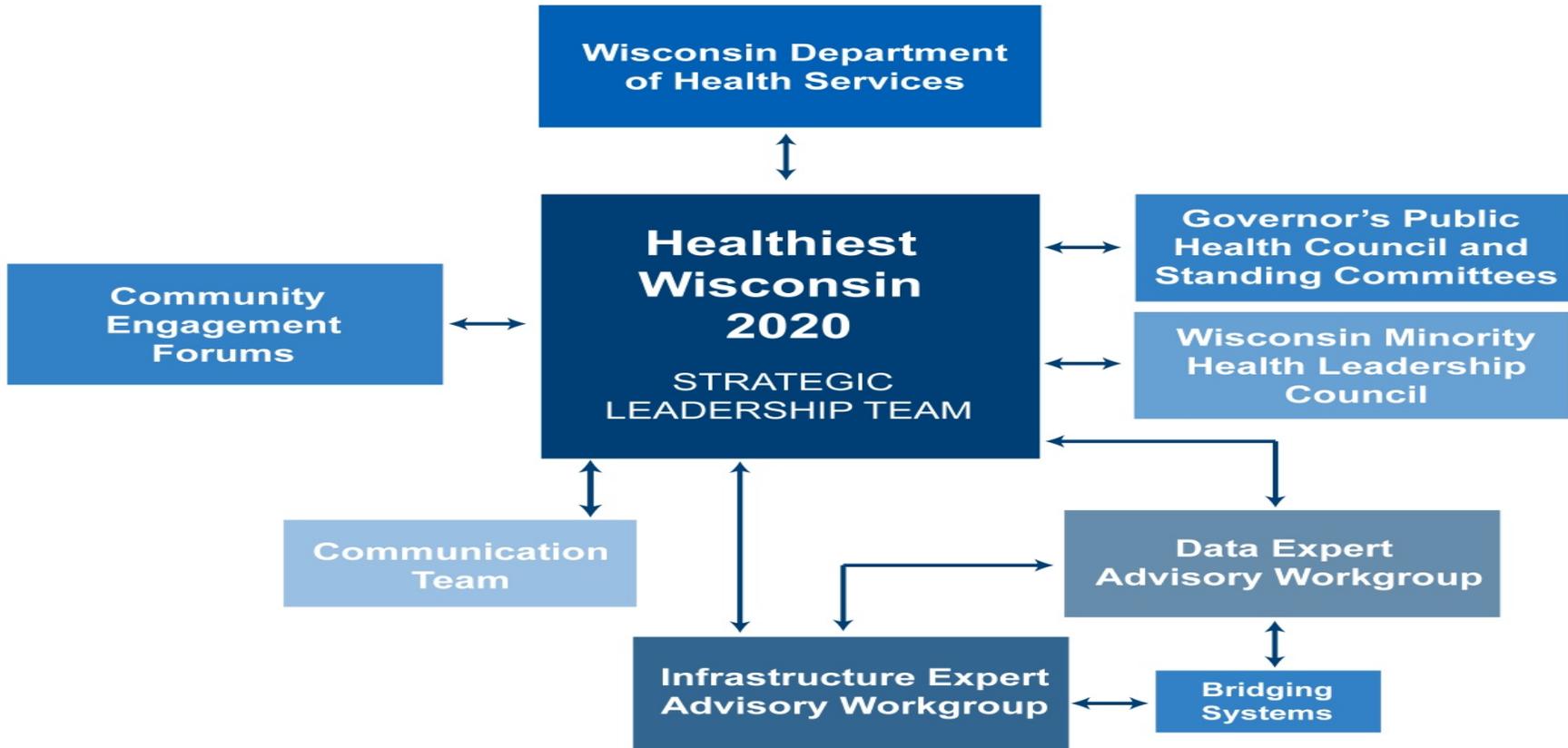
Margaret Schmelzer, MS, RN
State Health Plan Director

Healthiest Wisconsin 2020: Everyone Living Better Longer





Healthy People in Healthy and Safe Wisconsin Communities



Moving Forward: Linking HW2020 to HW2010



Healthiest Wisconsin 2020 Framework





Values

Building the Foundation

- Accountability
- Alignment
- Collaboration
- Community assets
- Evidence
- Fairness
- Infrastructure
- Justice
- Leverage
- Performance improvement
- Prevention
- Science
- Strategic leadership



Vision and Goals

Aiming High

Vision

Everyone living better, longer

Goals

Improve health across the lifespan

Eliminate health disparities and achieve health equity



Mission

To assure conditions in which people can be healthy, and members of healthy, safe and resilient families and communities.



Pillar Objectives

All Public health system partners share leadership and accountability

Derived from cross-cutting themes

- Funding for governmental infrastructure
- Improved and connected health service systems
- Youth and families prepared to protect health
- Environments that foster health and social networks
- Ability to evaluate the effectiveness of health impact of policies and programs

Pillar Objectives



All Public health system partners share leadership and accountability

Derived from the overarching focus areas

- Comprehensive data to track health disparities
- Funding to eliminate health disparities
- Policies to reduce poverty
- Policies to reduce discrimination and increase social cohesion
- Policies to improve education



Overarching Focus Areas

- Health disparities
- Social, economic and educational factors that influence health



Infrastructure Focus Areas

- Access to high quality health services
- Diverse, sufficient and competent workforce that promotes and protects health
- Collaborative partnerships for community health improvement
- Emergency preparedness, response and recovery



Infrastructure Focus Areas

- Equitable, adequate and stable public health funding
- Health literacy
- Public health capacity and quality
- Public health research and evaluation
- Systems to manage and share health information and knowledge



Health Focus Areas

- Adequate, appropriate and safe food and nutrition
- Alcohol and other drug abuse
- Chronic disease prevention and management
- Communicable disease prevention and control
- Environmental and occupational health



Health Focus Areas

- Healthy growth and development
- Injury and violence
- Mental health
- Oral health
- Physical activity
- Reproductive and sexual health
- Tobacco use and exposure

Implementation Proposal

1. Engaging partners and adopting objectives
2. Assuring effective actions and results
3. Monitoring and reporting progress

Engaging Partners Adopting Objectives

- Communications and marketing
- Integration of the objectives into the organizational plans of the partners
- Objective champions supporting collaboration

Assuring Effective Actions and Results

- Oversight and shared accountability
- Improving effectiveness
- Assessing the health impact of policies
- Advocacy
- “Communities of Practice” with Web tools

Monitoring and Reporting Progress

- Complete development of objectives
- Track objective measures
- Report progress

Current Status

- Plan submitted to Secretary Timberlake on March 31, 2010
- Finalize graphics / references / profiles
- Finalize communication / marketing plan for internal and external audiences
- Build upon proposed implementation plan spring / summer 2010
- Begin full implementation January 2011