



Wisconsin Division of Public Health

PROGRAM/GROUP: Public Health Council

MEETING TITLE: Public Health Council Meeting

LOCATION: <https://meet.dhs.wisconsin.gov/maria.flores/QGHSYT46> OR (608) 316-9000 / Conference ID: 909038
or 1 West Wilson Street, Room B-370, Madison, WI 53703

DATE/ TIME: Friday, August 4, 2017 9:00a.m. – 12:00p.m.

Council Members Present

Mr. Terry Brandenburg; Ms. Mary Dorn; Dr. Gary Gilmore; Mr. Dale Hippensteel; Dr. Ann Hoffmann; Mr. William Keeton; Mr. Eric Krawczyk;
Mr. Robert Leischow; Mr. Mark Villalpando; Dr. Alan Schwartzstein; Mr. Michael Wallace

Council Members Excused

Dr. Andy Anderson; Dr. Sandra Mahkorn; Ms. Joan Theurer; Dr. Darlene Weis

Council Members Absent

Mr. Thai Vue

Department of Health Services (DHS) / Division of Public Health (DPH) Staff:

María M. Flores	DPH Minority Health Training Coordinator, Minority Health Program, OPPA
Jon Hoelter	DHS Legislative Advisor
Mimi Johnson	Director, Office of Policy and Practice Alignment (OPPA)
Karen McKeown	DPH Administrator & State Health Officer
Maggie Northrop	UW Population Health Service Fellow, OPPA
Lisa Pentony	Director, Health Emergency Preparedness, OPEHC
Annie Propson	Intern, OPPA



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Context: (Purpose, Vision, Mission, Goal):

<p><i>The Public Health Council was created by 2003 Wisconsin Act 186 (Wis. Stat. §15.197(13)). By statute, the Council’s purpose is to advise the Department of Health Services, the Governor, the Legislature and the public on progress in implementing the state’s 10-year public health plan and coordination of responses to public health emergencies.</i></p>	
<p>Meeting Facilitator: Bill Keeton</p>	<p>Meeting Recorder: María M. Flores / Cindy Virnig</p>

Agenda:

Time:	Topic:	Lead:	Notes/Follow-up:
8:30 – 9:00am	Settle In & Network		
9:00 – 9:10am	Welcome and Open Forum	Bill Keeton	
9:10 – 10:00am	<p>Council Updates:</p> <ul style="list-style-type: none"> • Division of Public Health updates • DHS Legislative Update • Preparedness updates • Minority Health Advisory Group Liaison 	<p>Karen McKeown Jon Hoelter Lisa Pentony Thai Vue</p>	<p>Karen McKeown:</p> <ul style="list-style-type: none"> • Flood Assistance in multiple counties: DPH’s Office of Preparedness and Emergency Health Care and Bureau of Environmental and Occupational Health are involved with this. • Accreditation: The documentation is expected to be submitted in September. • Funding: The (federal) Office of the Assistant Secretary for Preparedness and Response is looking at changing their funding formulas, using a risk-based model. If this goes into effect, Wisconsin would be the only Midwestern state not receiving funding. The funding formulas changed to a hazard risk approach. Previous formula risks were based on population and natural hazard risk score. <p>Jon Hoelter: <i>Legislative updates were included with the agenda packet.</i></p> <ul style="list-style-type: none"> • Dr. Gary Gilmore asked that it be noted that the updates provided are outstanding. <p>Lisa Pentony:</p> <ul style="list-style-type: none"> • The Healthcare Coalitions are involved with flooding incidents in numerous counties; the Cambria feed plant explosion; and several apartment building fires. • FEMA is still in the state assessing flood damage. DPH is assisting the LHDs with advice on several issues including cleaning and mold contamination, and helping with volunteer control and coordination. There are 20-25



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			<p>shelters that have opened up because of flooding.</p> <ul style="list-style-type: none"> • Cambria feed plant in Columbia County: five (5) people died and there were numerous burn victims. The Healthcare Coalition coordinator in that region worked to make sure there was support at the hospitals for the burn victims. That area is economically dependent on the plant. The company is determined to rebuild, offering employment for jobless employees with rebuilding efforts. <p>Activities:</p> <ul style="list-style-type: none"> • Hospital Preparedness program has seven (7) healthcare coalitions in Wisconsin. • CMS is implementing a new rule (in effect November 16) that 17 new healthcare sectors will need to coordinate preparedness plans. For providers such as long-term care facilities, detailed preparedness planning may be something they have not done previously. The program is coming out with nine (9) toolkits to support preparedness planning for nine sectors that are largely represented in Wisconsin. • The Program is being asked to conduct a hospital evacuation exercise with no-to-low notice in each region. Each of the participating hospital will have to have the executives participate in the after-action review. • Dr. Gary Gilmore asked if the toolkits and hospital evaluative feedback can be available to Council members. Lisa Pentony stated that they would be, and feedback would be appreciated. The toolkits will be available here. <p>Mimi Johnson for Thai Vue:</p> <ul style="list-style-type: none"> • There may be news at the next Public Health Council meeting about the Minority Health Advisory Group.
10:00 – 10:05am	Committee Updates	Committee Chairs	No updates. Committees have not met.
10:05 – 10:40am	Healthy Wisconsin Updates	Mimi Johnson	<p>Activities:</p> <ul style="list-style-type: none"> • May 27, 2017 Wisconsin State Journal article “No surprise: We need to smoke less, drink less and exercise more, health officials say.” • Karen McKeown was interviewed on public radio on June 5, 2017 (related: https://www.wpr.org/improve-health-wisconsinites-officials-zeroing-5-key-areas) • Dr. Pat Remington was interviewed on Wisconsin Public Radio May 30, 2017. • Information has gone to different state agencies and the legislature • The team is building capacity to support implementation.



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			<ul style="list-style-type: none"> Internally: work is being coordinated with the DPH Performance Management and Quality Improvement Coordinator to release a <i>Healthy Wisconsin</i> survey. Office hours and focus groups will solicit feedback for the next round of the state health plan. The Deputy Administrator and a staff member from the DPH Bureau of Community Health Promotion are coordinating the internal Priority Action Teams. An internal group has been working to build out the next framework for Wisconsin’s SHA and SHIP. They are looking through criteria to use for health indicators, and at what other states are doing. Externally: some of the external Priority Action teams started forming, and team leads have been identified. The plan is to build off of existing infrastructure as much as possible, perhaps by merging with existing teams. Some messaging and outreach will be shared. Current work is being done with the communications firm to look at phase 2, including collection of stories, best practices, and how to build discussion guides to engage with communities. Working with the Minority Health Program to develop conversation tools through different population lenses. The UW Population Health Institute will hold a <i>Healthiest State</i> Summit at the end of October. It will bring together many players that are not familiar with public health. <p>Questions:</p> <ul style="list-style-type: none"> Dr. Alan Schwartzstein asked if there was a <i>Healthy Wisconsin</i> elevator speech. Mimi Johnson stated that talking points were distributed in May; but briefly: <i>Healthy Wisconsin</i> is a way to take us into the last 3 years of <i>Healthiest Wisconsin 2020</i>. We are preparing now for the next 5-year cycle. <i>Healthy Wisconsin</i> will sunset as <i>Healthiest Wisconsin 2020</i> sunsets. The issue about presenting on one Priority Area per meeting was raised. Dr. Gary Gilmore stated that perhaps have an update at the next meeting about the partners, not just a list, but activities and key points about partners that have transpired across the state. It was suggested that some of the external partners could be included in the next meeting. Bill Keeton stated that the Executive Committee will make the determination for the next meeting.
10:40 – 11:00am	MCW Consortium on Public and Community Health	Terry Brandenburg	Terry Brandenburg stated that there is one opening on the Medical College of Wisconsin Consortium on Public and Community Health. It is an oversight group required by the Insurance Commissioner. The nine (9) member



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			<p>consortium guides the \$430M Healthier Wisconsin Partnership Program. He asks that this information be shared. There is a deadline of September 25. Meetings are held monthly</p> <p>http://www.mcw.edu/Advancing-Healthier-WI-Endowment.htm</p> <p>Consortium on Public and Community Health: http://www.mcw.edu/Advancing-Healthier-WI-Endowment/About-Us/Governance/MCW-Consortium.htm</p>
11:00 – 11:50am	<p>Council Business:</p> <ul style="list-style-type: none"> • June 2, 2017 Minutes • Special Election for Chair-Elect 	Bill Keeton	<p>Bill Keeton explained that Dr. Weis stepped down as Chair-Elect. A Nominating Committee was formed (Terry Brandenburg, Dr. Gary Gilmore, Bill Keeton) to solicit nominations for the position of Chair-Elect. Mary Dorn’s name was the only one submitted.</p> <ul style="list-style-type: none"> • Mary Dorn took the floor and gave remarks. • There were no nominations from the floor. <p>Dr. Alan Schwartzstein made a motion to close the voting and cast a unanimous consent vote for Mary Dorn as Chair-Elect.</p> <ul style="list-style-type: none"> • This was seconded by Dale Hippensteel. • The motion passed by unanimous consent. • Mary Dorn was elected Chair-Elect. • There will need to be a process to name a Secretary, as the Bylaws state that one person cannot hold two positions simultaneously.
11:50am – 12:00pm	<p>Next steps <i>Reminder to complete and hand in meeting feedback form</i></p>	Bill Keeton	<p>https://www.surveymzmo.com/s3/3469590/Public-Health-Council-Meeting-Survey</p>

Notes: The meeting is accessible for those with mobility impairments. Individuals needing special accommodations to attend or participate in the meeting should notify Cindy Virnig 608.264.7734 or María M. Flores 608.266.3716 prior to the meeting.