PROGRAM/GROUP: Public Health Council

MEETING TITLE: Public Health Council Meeting

LOCATION: Room 3570 - UW Health at The American Center, 4602 Eastpark Blvd, Madison, WI 53718
https://meet.dhs.wisconsin.gov/maria.flores/7SC77MFH OR (608) 316-9000 / Conference ID: 1533472

DATE/ TIME: Friday, June 2, 2017 9:00am – 2:00pm

Council Members Present
Dr. Andy Anderson; Mr. Terry Brandenburg; Ms. Mary Dorn; Dr. Gary Gilmore; Mr. Dale Hippensteel; Dr. Ann Hoffmann; Mr. William Keeton; Mr. Eric Krawczyk; Mr. Robert Leischow; Ms. Joan Theurer; Mr. Mark Villalpando; Mr. Thai Vue; Dr. Darlene Weis

Council Members Excused
Dr. Sandra Mahkorn; Dr. Alan Schwartzstein

Council Members Absent
Mr. Michael Wallace

Department of Health Services (DHS) / Division of Public Health (DPH) Staff:
Maria M. Flores  Minority Health Training Coordinator, Minority Health Program, Office of Policy and Practice Alignment
Kisa Gant  Minority Health Outreach Coordinator, Minority Health Program, Office of Policy and Practice Alignment
Jon Hoelter  DHS Legislative Advisor
Mimi Johnson  Policy Section Chief and State Health Plan Director, Office of Policy and Practice Alignment
Jessica Kessler  Grants Coordinator, Office of Policy and Practice Alignment
Karen McKeown  DPH Administrator & State Health Officer
Jon Morgan  Physical Activity Coordinator, Bureau of Community Health Promotion
Adithy Nagarajan  Prevention Innovations in Medical Education (PRIME) Intern, Office of Policy and Practice Alignment
Maggie Northrop  UW Population Health Service Fellow, Office of Policy and Practice Alignment
Lisa Pentony  Director, Health Emergency Preparedness, Office of Preparedness and Emergency Health Care
Camille Rodríguez  Director, Bureau of Community Health Promotion, Bureau of Community Health Promotion
Cindy Virnig  Office Manager, Office of Policy and Practice Alignment
Context: (Purpose, Vision, Mission, Goal):
The Public Health Council was created by 2003 Wisconsin Act 186 (Wis. Stat. §15.197(13)). By statute, the Council’s purpose is to advise the Department of Health Services, the Governor, the Legislature and the public on progress in implementing the state’s 10-year public health plan and coordination of responses to public health emergencies.

Meeting Facilitator: Bill Keeton  
Meeting Recorder: Cindy Virnig / María M. Flores

### Agenda:

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic:</th>
<th>Lead:</th>
<th>Notes/Follow-up:</th>
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<tbody>
<tr>
<td>8:30 – 9:00am</td>
<td>Settle In &amp; Network</td>
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<td>9:00 – 9:10am</td>
<td>Welcome and Open Forum</td>
<td>Bill Keeton</td>
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<td>9:10 – 9:45am</td>
<td>Council Updates:</td>
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<td></td>
<td>• Division of Public Health Updates</td>
<td>Karen McKeown</td>
<td>Division of Public Health Updates</td>
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<td></td>
<td>• DHS Legislative Update</td>
<td>Jon Hoelter</td>
<td>• Healthy Wisconsin has been launched.</td>
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<td>• Minority Health Advisory Group Liaison</td>
<td>Thai Vue</td>
<td>o Announcement through ‘Town Hall Meeting’ at WPHA annual conference, and press release.</td>
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<td>• The state is continuing to work toward accreditation.</td>
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<td>o Grant obtained through ASTHO</td>
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<td>• Quality Improvement &amp; Performance Management position has been filled: Kathleen Caron.</td>
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<td>• New director at State Lab of Hygiene: James Schauer</td>
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<td>• Announcement of new OPPA Bureau Director likely to come next week.</td>
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**DHS Legislative Update**
See attached Legislative Update
Highlighted:
- Provisions the Joint Finance Committee/Governor added to budget:
  - Child psychiatry program
    - Additional $500,000 per year will allow for an additional hub that the program can serve.
  - Adding additional Medicare Specialist positions
  - Grant funding for graduate medical program: providing training for new doctors in the state.
  - $500,000 for training allied health professionals / Advance Practice Physicians
  - Create new appropriation of $500,000 annually for communicable disease funding. This will require the
### Discussion:

- **$500,000 annually for communicable disease funding will be an ongoing appropriation.**
  - Strategy is to increase funding with time.
  - This funding will be part of consolidated contracts that are already in place between DHS and local health departments.

- **Usage of funds is consistent with language in original funding request.**
  - Meets what is mandated in statute
  - Local health departments can choose to use funds in their area of need.

- **AB-222: Wellness Facility Grants:**
  - Our role would be distributing grant money to up to two facilities that want to create a wellness center.
  - A representative from Rock County indicated they are interested in applying.
  - Requires us to run a grant to distribute up to $50,000 to create a wellness facility.
    - Providing more intensive care than a YMCA, such as therapy services.
  - There was not much concern expressed against this bill, however, prospects look a little bleaker than for the other two bills.
  - Funding for this grant will come from General Purpose Revenue.

- It is unclear when the Finance Committee will finish work on the budget and forward to the House of Representatives for consideration.

### Minority Health Advisory Group Liaison

- There have been no updates, as the group has not met.
- DPH has been waiting to get moving on the MHAG until they filled the Outreach Coordinator position.
- Kisa Gant has filled the position of Outreach Coordinator.

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<th>9:45 – 10:30am</th>
<th>Preparedness updates and discussion:</th>
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<td>Updates and overview of relationship</td>
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| Lisa Pentony | Updates and overview of relationship between DPH and Wisconsin Emergency Operations |
### Discussion of tour of State Emergency Operations Center

- Highly welcomed, every question asked was well responded to.
- Design/layout of operations center: planning pods, which allow for stronger planning and implementation.
- Online simulation/learning modules to familiarize people with key concepts?
  - FEMA courses are available free with registration: [https://training.fema.gov/is/crslist.aspx](https://training.fema.gov/is/crslist.aspx)
  - [https://training.fema.gov/](https://training.fema.gov/)
  - Other free courses can be found on TRAIN: [https://wi.train.org](https://wi.train.org)

### Council Members

- **Lisa Petony** will send the most recent report on the Cambria explosion via email.
- Thai Vue expressed the importance of having someone who can coordinate the services to a diverse population where language/communication is a problem. He would like to see someone specifically assigned to communicate/engage with these diverse populations when issues arise.
  - Lisa stated there were recently 35 interpreters trained on disaster training for diverse communities. She noted their approach is to serve “the whole community” as a priority.
- Lisa indicated there are systems in place to get intelligence on emerging issues/diseases. They are lacking resources to analyze this intelligence, to determine how this will affect our state.
  - Relationships with coalitions are in place to help with this issue and assist with the communications.
- Potential for Emergency Preparedness funding to go away?
  - Most EP funding is federal funding, and is has been steadily declining, so there is reason for concern.
- What are some of the regulatory barriers EP runs into?
  - Pace of procurement and hiring is very challenging.
- Engagement, relations and communications with communities, and local health departments are better within the state.
o Provided the ability to expand the number of staff, adding five contracted staff to effectuate the goals of that grant.

o The committee meets every other week within DPH, to report out and to have situational awareness of activities and use of resources, making sure not to duplicate efforts.

o The committee developed treatment and prevention oriented budget requests to submit to the governor’s office.

• 21st Century Cures Act grant
  o Year one of the grant started on May 1st, 2017.
  o Grant funding supports community coalition and a hotline to reduce opioid use within certain youth age groups.

• Camille Rodriguez will put together fact sheets/infographics on what the grant intends to do.

• Who is responsible for the outcomes?
  o In the Bureau of Community Health Promotion, requirements are outlined for grant. We are responsible to federal authorities/CDC. We are accountable to our partners, both internal and external.

• Who is measuring to make sure we know what works and doesn’t work?
  o BCHP is continually evaluating plans and actions, making sure there is coordination and situational awareness of work being done.

• Thai Vue stated there are populations that are not even “on the table” and there are no real data on Hmong populations.
  o Camille Rodriguez stated she will carry this message back, and they will explore this issue more.

• DPH is working on building a resource network to tap into coalitions, so other coalitions can learn from each other.

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<td>11:15 – 11:45pm</td>
<td>Workplace Wellness grants</td>
<td>Jon Morgan</td>
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**Workplace Wellness grants**

*PowerPoint Presentation*

**Discussion:**

• DPH is working to come up with ways to help workplace wellness, using key strategies that are proven to work.

• Future funding for the continuation of this program is uncertain considering how tight the state budget is. This program took six to seven years to get approved through the legislature.
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| 12:45 – 1:30pm | Healthy Wisconsin                                                   | Mimi Johnson | **Healthy Wisconsin PowerPoint Presentation**
|              | **Discussion:**                                                     |             | • Five year cycle
|              | • Change in format/structure/framework to be as comprehensive as    |             | possible
|              | • The website is electronically interactive for questions and      |             | feedback.
|              | • Two surveys being developed: 1.) success stories, and 2.) getting  |             | people who want to personally get involved with the teams.
|              |   • Surveys will be tracked in real time, and data collected.      |             | • Survey responses can be tracked by region or zip code, to identify
|              |   • Survey responses can be tracked by region or zip code, to      |             | who is responding and who is not represented.
|              |     • Healthy Wisconsin will be a standing part of the PHC meeting  |             | agenda.
|              |     • Scheduling suggestion: topic/issue item at each meeting      |             |                                                                      |
| 1:30 – 1:50   | Council Business:                                                   | Bill Keeton  | **April 7, 2017 Minutes**
|              | • April 7, 2017 Minutes                                             |             | • Dr. Gilmore moved to approve the minutes as submitted.
|              | • Committee Updates                                                |             |   • Dr. Weiss seconded the motion.
|              |                                                                  |             |   • April 7, 2017 meeting minutes are approved as submitted.
|              | **Committee Updates**                                              |             | • No updates