



# Wisconsin Division of Public Health

**PROGRAM/GROUP:** Public Health Council

**MEETING TITLE:** Public Health Council Meeting

**LOCATION:** Wisconsin Medical Society, 330 E. Lakeside Street, Madison, WI 53715

<https://meet.dhs.wisconsin.gov/maria.flores/YYJQB3VD> **OR** +1 (608) 316-9000; Conference ID: 522927

**DATE/ TIME:** Friday, October 7, 2016 9:00a.m. – 2:00p.m.

**Members Present:**

Dr. Andy Anderson; Terry Brandenburg; Mary Dorn; Dr. Gary Gilmore; Dr. Ann Hoffmann; William Keeton; Eric Krawczyk; Robert Leischow; Dr. Sandra Mahkorn; Dr. Alan Schwartzstein (online); Joan Theurer (online); Mark Villalpando; Thai Vue(online); Dr. Darlene Weis

**Members Excused:**

Dale Hippensteel; Michael Wallace

**Staff:**

María M.Flores; Tasha Jenkins; Mimi Johnson; Karen McKeown; Jon Meiman; Donna Moore; Cindy Virnig

**Guests (Master of Public Health Students, UW-Madison School of Medicine and Public Health):**

Alexandra Bryant; Sarah Clapp; Kiersten Frobom; Steven Hesse; Joseph Kalscheur

**Context: (Purpose, Vision, Mission, Goal):**

*The Public Health Council was created by 2003 Wisconsin Act 186 [Wis. Stat. §15.197(13)]. By statute, the Council's purpose is to advise the Department of Health Services, the Governor, the Legislature and the public on progress in implementing the state's 10-year public health plan and coordination of responses to public health emergencies.*

**Meeting Facilitator:** Bill Keeton

**Meeting Recorder:** María M. Flores / Cindy Virnig



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## Agenda:

Time:	Topic:	Lead:	Notes/Follow-up:
8:30 – 9:00am	Settle In & Network		
9:00 – 9:10am	Welcome and Open Forum	Bill Keeton	
9:10 – 9:20am	Council Business: <ol style="list-style-type: none"> <li>1. August 5, 2016 meeting minutes</li> <li>2. Open Meeting Guidance document</li> <li>3. WPHA/Funding Request (Public Policy Committee)</li> </ol>	Bill Keeton	<ol style="list-style-type: none"> <li>1. Dr. Gilmore made a motion to approve the August 5, 2016 meeting minutes, with one amendment regarding mentioning the contaminant Anthrax on page 6.               <ol style="list-style-type: none"> <li>a. Dr. Weis seconded the motion</li> <li>b. The August 5, 2016 meeting minutes are approved</li> </ol> </li> <li>2. Purpose of the:               <ol style="list-style-type: none"> <li>a. Open Meeting Guidance document                   <ol style="list-style-type: none"> <li>i. To shape our meetings and refresh our awareness of the applicable and appropriate rules.</li> <li>ii. To assist in framing how the PHC can communicate the actions it takes to external audiences.</li> </ol> </li> <li>b. PHC Gmail Account                   <ol style="list-style-type: none"> <li>i. Create transparency without having to go through the state DPH channels.</li> </ol> </li> </ol> </li> <li>3. Review of the Public Policy Committee statement               <ol style="list-style-type: none"> <li>a. Ready for council to lend its full support of this request.                   <ol style="list-style-type: none"> <li>i. Adopt resolution and take action                       <ol style="list-style-type: none"> <li>1. Forward to Governor, Administrator of DPH, legislatures, media news outlets throughout the state, and WALHDAB.</li> </ol> </li> </ol> </li> <li>b. Dr. Schwartzstein made a motion for adoption of the statement.</li> <li>c. Dr. Weis seconded the motion.</li> <li>d. Dr. Schwartzstein expressed the following concerns:                   <ol style="list-style-type: none"> <li>i. When asking for something, the less you ask for – the more likely you are to get it.</li> <li>ii. The longer a document is that gets sent, the less likely recipients are to read it in its entirety.</li> <li>iii. When doors of opportunity are opened, hurry and walk through that door.</li> <li>iv. Concerned of effectiveness when communicated to elected officials.</li> </ol> </li> <li>e. Dr. Gilmore stressed the importance of adding tuberculosis, ZIKA, and Elizabethkingia to the content of the statement, to bring these issues to their attention.                   <ol style="list-style-type: none"> <li>i. Karen McKeown stated ZIKA and the opioid epidemic are receiving most attention and interest currently.</li> </ol> </li> <li>f. Bill Keeton suggested:                   <ol style="list-style-type: none"> <li>i. Adding a cover letter to this document to accomplish the goals of</li> </ol> </li> </ol> </li> </ol>



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			<ul style="list-style-type: none"> <li>making the request more digestible to the layperson.</li> <li>ii. Adding an attachment with further details.</li> <li>g. Consensus of group was to submit a foundational document to build future communication off of.</li> <li>h. PHC approves to adopt the resolution.</li> <li>i. <b>Dr. Schwartzstein will forward suggested wording for the cover letter to Bill Keeton, Dr. Gilmore, and Maria M. Flores.</b></li> </ul>
9:20 –9:45am	<p>Council Updates:</p> <ul style="list-style-type: none"> <li>• Division of Public Health updates</li> <li>• Minority Health Advisory Group Liaison</li> </ul>	<p>Karen McKeown Thai Vue</p>	<p>Division of Public Health updates</p> <ul style="list-style-type: none"> <li>• Nine additional staff positions approved by Governor Walker to assist with Elizabethkingia, ZIKA, and Hepatitis C.</li> <li>• Executive order 214 issued by Governor Walker regarding the opioid epidemic.               <ul style="list-style-type: none"> <li>○ Created taskforce</li> <li>○ DPH Administrator to issue advisory</li> <li>○ List of state agencies to create steering committees</li> </ul> </li> <li>• Group discussion regarding opioid epidemic</li> </ul> <p>Minority Health Advisory Group Liaison</p> <ul style="list-style-type: none"> <li>• No report. Meeting scheduled for next week.</li> </ul>
10:15 – 10:40am	DPH Biennial Budget	Donna Moore	<p>PowerPoint presentation</p> <ul style="list-style-type: none"> <li>• Group discussion resulting in an inquiry of how GPR funding breaks out               <ul style="list-style-type: none"> <li>○ <b>Donna Moore will send requested information to Bill Keeton and Maria M. Flores for distribution.</b></li> <li>○ <b>Charts and information will be posted to PHC website.</b></li> </ul> </li> </ul>
10:40-10:50am	<i>BREAK</i>		
10:50-11:00am	WI-HIPP Updates	Bill Keeton	<ul style="list-style-type: none"> <li>• Steering committee met last week.               <ul style="list-style-type: none"> <li>○ Finalized action areas/overarching themes.</li> <li>○ Next steps :                   <ul style="list-style-type: none"> <li>▪ Construction of experts to look at/address themes.</li> <li>▪ Moving forward, PHC’s role: serve as WI-HIPP tool for carrying out function (measuring/monitoring the state’s outcome as it relates to the state health plan)</li> </ul> </li> </ul> </li> </ul>
11:00-11:30am	WI-HIPP Updates/ UW MPH Partnership	Mimi Johnson UW Students	<p>UW MPH students:</p> <ul style="list-style-type: none"> <li>• Performing evidence-based research to direct the action teams.</li> <li>• Emphasizing the importance of looking through different lenses of social determinates.</li> <li>• Identifying sub- populations, and determining what exists.</li> <li>• They have picked three priorities (1. Opioids, 2. Suicide, 3. Tobacco)</li> </ul> <p>WI-HIPP:</p> <ul style="list-style-type: none"> <li>• Still soliciting feedback to finalize high level plans.</li> </ul>



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			<ul style="list-style-type: none"> <li>• There will be a public comment period surrounding the priorities.</li> <li>• Over 700 responses received for current survey, about half came from others who found out about WI-HIPP via our partners doing outreach.</li> <li>• Still a little weak on underserved populations giving feedback. DPH will send out messaging.</li> <li>• Still working on 'branding' WI-HIPP/Healthiest Wisconsin.</li> <li>• Forthcoming: Hosting on a website outside the dept., so it can be 'owned' by everyone.</li> <li>• Next phase is implementation.             <ul style="list-style-type: none"> <li>○ Building priority action teams.</li> <li>○ Goal: to have action teams meet in some capacity prior to PHC meetings, so they can report out on what has been happening.</li> <li>○ Hope to use "photovoice" to capture what is going on in the communities and collect best practices. Still figuring out how this online community will look and feel.</li> </ul> </li> </ul> <p>Dr. Gilmore: Who comprises the teams?  Mimi Johnson: Stakeholders, not traditional partners – a broader spectrum to ensure the whole community is involved.</p> <p>Discussion and question session.</p>
11:30am-12:00pm	Committees Meet		Side rooms
12:00 – 12:30pm	LUNCH		
12:30 – 12:50pm	Committee Updates		<p>Dr. Mahkorn: Great discussion with students. Need to create a reporting dashboard.</p> <p>Terry Brandenburg: Discussion on where the interface is with the council for the planning/implementation phase, and what would be the appropriate system to develop to monitor/measure.</p> <p>Public policy committee: Further discussion on content for cover letter and disbursement. Draft cover letter is now pulled together, still need to have council review – while being mindful of budget timeline.</p> <p>Bill Keeton will select key examples.</p>
12:50-1:00pm	2017 PHC Meeting Calendar	Bill Keeton	Informational
1:00– 1:10pm	Next steps <i>Reminder to complete meeting feedback</i>	Bill Keeton	<a href="http://4.selectsurvey.net/DHS/TakeSurvey.aspx?SurveyID=I8203m85">http://4.selectsurvey.net/DHS/TakeSurvey.aspx?SurveyID=I8203m85</a>

*Notes: The meeting is accessible for those with mobility impairments. Individuals needing special accommodations to attend or participate in the meeting should notify Maria M. Flores 608.266.3716 or Cindy Virnig 608.264.7734 prior to the meeting.*