



Wisconsin Division of Public Health

PROGRAM/GROUP: Public Health Council

MEETING TITLE: Public Health Council Meeting

LOCATION: <https://meet.dhs.wisconsin.gov/ruth.sullivan/5K56JK99> OR 608.316.9000 / Passcode: 781816

OR Department of Health Services, 1 West Wilson Street, Room B-370, Madison, WI 53703

DATE/ TIME: Friday, December 7, 2018 9:00 am to 12:00 pm

Context: (Purpose, Vision, Mission, Goal):

The Public Health Council was created by 2003 Wisconsin Act 186 (Wis. Stat. §15.197(13)). By statute, the Council’s purpose is to advise the Department of Health Services, the Governor, the Legislature and the public on progress in implementing the state’s 10-year public health plan and coordination of responses to public health emergencies.

Meeting Facilitator: Mary Dorn	Meeting Recorder: Ruth Sullivan / Matthew Collie
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Members Present:

Mr. Terry Brandenburg; Ms. Mary Dorn; Dr. Gary Gilmore; Mr. Dale Hippensteel; Dr. Ann Hoffmann; Mr. Bill Keeton; Mr. Eric Krawczyk; Mr. Robert Leischow; Ms. Joan Theurer; Dr. Darlene Weis

Members Excused:

Dr. Alan Schwartzstein

Members Absent:

Mr. Mark Villalpando; Mr. Michael Wallace

Staff Present:

Matthew Collie; Mimi Johnson; Karen McKeown; David Rozell; Ruth Sullivan

Guests:

Amelia Baltés; Logan Broennimann; Yixuan Cheng; Richard Crawford; Ryan Killian; Elena Poznakhirina



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Agenda:

Time:	Topic:	Lead:	Notes/Follow-up:
9:00 – 9:10 am	Welcome and Public Comment	Mary Dorn	
9:10 am	Roll Call	Mary Dorn	Roll Call was conducted.
9:10 – 9:30 am	Council Business: <ul style="list-style-type: none"> Review and Approve October 5, 2018 Council Meeting Minutes 	Mary Dorn	Dr. Gary Gilmore moved to approve the October 5, 2018 minutes. Mr. Terry Brandenburg seconded. Minutes were unanimously approved.
9:30 – 10:15 am	Council Updates: <ul style="list-style-type: none"> Division of Public Health updates Preparedness updates 	Karen McKeown OPEHC	<p>David Rozell, OPEHC</p> <p>Preparedness updates</p> <ul style="list-style-type: none"> OPEHC received 1.3 million in applications for Opioids mini grants. 1 million is available, and they will look to identify additional funding to cover all the applications. OPEHC originally received opioid grant piece due to fiscal nature of federal emergency grant. They are now providing expertise in high speed grant management and the overall response, and coordinating efforts across DPH through an incident management system. A federal review for medical countermeasures dispensing plans took place recently and the report is forthcoming. OPEHC has added a new coordinator position for this area. <p>Discussion:</p> <ul style="list-style-type: none"> Mr. Brandenburg commented that Opioids mini grants are outstanding for getting resources out locally. He raised the question of whether this is affecting other preparedness planning. Dr. Gilmore raised a question on whether OPEHC received anything related to primary prevention in the mini grant applications. They had a number of applications within outreach and communications efforts for community education to sustain the effort beyond funding period. Ms. Mary Dorn raised a question on whether there are any lessons learned from recent flooding response. OPEHC is continuing to support local recovery efforts and is applying for a federal case management grant that would provide additional funding to locals for a case management program. Will find out in the new year if they receive it.



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			<p>Karen McKeown</p> <p>DPH updates</p> <ul style="list-style-type: none">• Congratulations to Eric Krawczyk and Oneida on achieving national public health accreditation.• The DPH Bureau of Community Health Promotion director position has been filled by Jennifer Ullsvik.• <i>Healthy Wisconsin</i> has done well this year and we have learned a lot of lessons. Having metrics to actively track is a big step forward and the 2018 Healthy Wisconsin Addendum is a great resource.• We are looking at how Adverse Childhood Experiences (ACEs) weaves through each of the five <i>Healthy Wisconsin</i> priority areas, and are using Opioids funding to support EMS training on ACEs.• The Surgeon General and Karen visited Milwaukee for a conversation on ACEs with First Lady Walker in November.• The next State Health Assessment (SHA) will be done in 2019 with a new State Health Improvement Plan to be released in 2021 or 2022.• Karen will be transitioning out with the Administration in January. This will be her last Council meeting. <p>Discussion:</p> <ul style="list-style-type: none">• Mr. Brandenburg commented that we now have a very functional <i>Healthy Wisconsin</i> plan.• Ms. Dorn commented that Outagamie had their first community conversation as part of the SHA at Freedom Food Pantry and it allowed them to hear things they had never heard before.• Dr. Gilmore raised the question of maximizing diversity in partnership building, which is an area where the Council can assist.
10:15 – 10:30 am	<i>Healthy Wisconsin</i> Update	Mimi Johnson	<p>Mimi Johnson</p> <p><i>Healthy Wisconsin</i> Updates</p> <ul style="list-style-type: none">• We are continuing our work of building <i>Healthy Wisconsin</i> scorecards using Clear Impact.• Plans for 2019 are being set for each priority area.• Follow-up: <i>Healthy Wisconsin</i> tote bags will be provided to members at the February meeting.



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			<p>Discussion:</p> <ul style="list-style-type: none"> • Dr. Gilmore asked how much in Clear Impact will be programs specific to DPH or outside of DPH. It is currently DPH program focused but can incorporate the work of partners. • Ms. Dorn commented that the dashboard may allow the Council to do more monitoring work. It will be possible for the Public Health Council to have their own scorecards.
<p>10:30– 11:30 am</p>	<p>University of Wisconsin student presentations on the <i>Healthy Wisconsin</i> strategies evidence base</p>	<p>Amelia Baltes Logan Broennimann Yixuan Cheng Richard Crawford Ryan Killian Elena Poznakhirina</p>	<p>Logan Broennimann and Elena Poznakhirina Nutrition and Physical Activity Priority Area</p> <ul style="list-style-type: none"> • Food pricing policies have shown to improve accessibility and affordability of healthy foods and improve consumer behaviors towards healthy foods. • Evidence supports booster breaks & point-of-decision prompts can improve physical activity in the workplace. • Physically active lessons can improve physically active time among elementary school students. • Comprehensive lactation support program at work (lactation rooms, flexible work schedule, verbal encouragement) improve breastfeeding rates and duration. • Organizational policies and standards addressing healthy food options at worksite positively influence fruit and vegetable consumptions. <p>Yixuan Cheng and Ryan Killian Suicide Priority Area</p> <ul style="list-style-type: none"> • Suicide is an expanding public health challenge in Wisconsin. • Many organizations and local communities across Wisconsin are committed to supporting suicide prevention. • The <i>Healthy Wisconsin</i> strategies provide guidance for those looking to decrease suicide in Wisconsin. • Financial, social and political investments into public health strategies can help reduce the impact of suicide in Wisconsin. <p>Amelia Baltes and Richard Crawford Opioids Priority Area</p> <ul style="list-style-type: none"> • This is a complex issue.



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			<ul style="list-style-type: none"> • Important to support communities and coalitions and encourage the full continuum of care. • Education programs need to be full spectrum and not only for care providers. <p>Follow-up:</p> <ul style="list-style-type: none"> • If Council members have questions or comments on infographics and how they can be improved please share them. • Updated infographics will be sent to the Council for open distribution.
<p>11:30 – 11:50 am</p>	<p>Council Business:</p> <ul style="list-style-type: none"> • Update on current membership renewals and process for recommending new members 	<p>Mary Dorn</p>	<p>Mary Dorn:</p> <ul style="list-style-type: none"> • When looking at new membership for the Council we are focused on diversity, including racial and ethnic diversity; gender of appointees, rural/urban, and individuals with ACEs. • Timeline for reappointments and new appointments is still in flux with change in administration. Everything is ready to hand over for reappointments once the new administration is in place. • Follow-up: Council members can provide input on whether plan of action for new members is appropriate and if there are other areas to focus on. <p>Discussion:</p> <ul style="list-style-type: none"> • Ms. Joan Theurer suggests looking at financial sector, federal health centers that serve diverse populations, and community partners such as United Way. • Dr. Gilmore suggested the Council consider diversity in terms of socioeconomic status and those who are directly affected by public health programs. • Mr. Robert Leischow suggested looking at faith-based diversity on the Council. <p>Mary Dorn:</p> <ul style="list-style-type: none"> • Is there an interest in writing a letter to the governor elect and/or other incoming officials to let him know about the Council? • Mr. Brandenburg moves that the chair of the Council in deliberation with Executive Committee compose a letter of



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			<p>introduction and eventual invitation of the appropriate representative, and that it should be done as soon as possible.</p> <ul style="list-style-type: none"> • Dr. Weis seconds. • Dale Hippensteel comments: Fine to move forward and get this process started but key person will be new secretary (or new interim secretary) since they are our conduit. • Motion is unanimously approved. <p>Additional items: The Council discussed making a formal acknowledgement of Karen McKeown’s service.</p>
11:50 am – 12:00 pm	<p>Next steps and Adjourn <i>Reminder to complete meeting feedback form via survey link</i></p>	Mary Dorn	<p>Reminder: Next meeting is in Madison on February 1, 2019. Ms. Theurer motions to adjourn. Mr. Leischow seconds The meeting adjourned at 11:45 am.</p> <p>http://www.surveygizmo.com/s3/4405011/Public-Health-Council-Meeting-Survey</p>

Notes: The Department of Health Services is an equal opportunity employer and service provider. If you need accommodations because of a disability or need an interpreter or translator, or if you need this material in another language or in an alternate format, you may request assistance to participate by e-mailing DHSPublicHealthCouncil@wisconsin.gov or contacting Ruth Sullivan at 608.261.0650 prior to the meeting.