



Wisconsin Division of Public Health

PROGRAM/GROUP: Public Health Council

MEETING TITLE: Public Health Council Meeting

LOCATION: UW Health East Clinic, 5249 East Terrace Drive, Room L004 East Auditorium, Madison, WI 53718 OR
<https://meet.dhs.wisconsin.gov/maria.flores/6D65D9W6> OR 608.316.9000 / Passcode: 9597927

DATE/ TIME: Friday, June 1, 2018 9:00am – 2:00pm

Context: (Purpose, Vision, Mission, Goal):

<i>The Public Health Council was created by 2003 Wisconsin Act 186 (Wis. Stat. §15.197(13)). By statute, the Council’s purpose is to advise the Department of Health Services, the Governor, the Legislature and the public on progress in implementing the state’s 10-year public health plan and coordination of responses to public health emergencies.</i>	
Meeting Facilitator: Mary Dorn	Meeting Recorder: María M. Flores

Members Present:

Mr. Terry Brandenburg; Ms. Mary Dorn; Dr. Gary Gilmore; Mr. Dale Hippensteel; Dr. Ann Hoffmann; Mr. Bill Keeton Mr. Eric Krawczyk; Dr. Alan Schwartzstein; Ms. Joan Theurer; Mr. Mark Villalpando; Mr. Thai Vue; Dr. Darlene Weis

Members Excused:

Mr. Robert Leischow

Members Absent:

Dr. Andy Anderson; Mr. Michael Wallace

Guests:

Beck, Barbra	Assistant Professor of Public Health	Carroll University
Duerst, Barb	Director of Public Health Education and Training	UW School of Medicine and Public Health
Hansmann, Kellia	Family Medicine Resident	UW Department of Family Medicine and Community Health
Sherman, Julia	Project Coordinator	WI Alcohol Policy Project
Sweet, Michelle	Account Supervisor	KW2 (Healthy Wisconsin Project)



Wisconsin Division of Public Health

Division of Public Health Staff Present:

Collie, Matthew	Project Manager, Healthy Wisconsin
Cordova, Joe	Public Health Emergency Preparedness Program Manager, Office of Preparedness & Emergency Health Care (OPEHC)
Flores, María M.	Minority Health Training Coordinator, Minority Health Program, OPPA
Johnson, Mimi	Director, Office of Policy and Practice Alignment (OPPA)
Koenig, Sara	Elder Nutrition Program Manager, Bureau of Aging & Disability Resources (BADR)
Koliner, Sara	Policy Section Chief and State Health Plan Director, OPPA
McKeown, Karen	Administrator & State Health Officer
Meddaugh, Jessica J.	Training Specialist and Evaluator, BADR
Northrop, Maggie	UW Population Health Fellow, OPPA
Rozell, David	Director, Public Health Emergency Preparedness, OPEHC
Sebero, Heather	Public Health Policy and Systems Coordinator, Bureau of Community Health Promotion
Snittler, Monica	Senior Employment Manager, WISE-SCSEP Program, BADR

Agenda:

Time:	Topic:	Lead:	Notes/Follow-up:
9:00am	Welcome and Public Comment	Mary Dorn	
	Roll Call	Mary Dorn	Roll call was conducted
9:05 – 9:30am	Council Business: <ul style="list-style-type: none"> Review and Approve April 6, 2018 PHC minutes Review of agenda template/structure 	Mary Dorn	<ol style="list-style-type: none"> Dr. Gary Gilmore moved to approve April 6, 2018 minutes Dr. Darlene Weis seconded. None opposed. <ul style="list-style-type: none"> There were two grammatical changes noted. Dr. Alan Schwartzstein moved to adopt the minutes as amended. Dr. Weis seconded The minutes were passed. Review of agenda template/structure. <ul style="list-style-type: none"> Dr. Schwartzstein stated that upon reviewing minutes from the past few years, a lot of agenda items were not aligned with the mission. Sometimes this would lead to tangents. Agendas should be at least 75% related to the mission of the Council. His recommendation is to have an in-depth focus on mission-related



Wisconsin Division of Public Health

			<p>items, and the 6th meeting could perhaps focus on something else that is public health related.</p> <ul style="list-style-type: none"> • Dr. Gilmore stated that sometimes urgent public health situations, natural and man-made, emerge and the Council should be kept updated. • Joan Theurer stated that she would welcome providing context on how a topic relates back to our focus. One thing that would be helpful is to start thinking about the key questions to be examined: what is being asked of members, what will the focus be to help form discussions, etc. Feels that the State Health Plan Committee is not functional, and there should be discussion on current committee structure. • Mary Dorn stated that the Council should not lose focus of the state health plan and emergency preparedness, along with paying attention to urgent matters. She asked members to consider organizing agendas around the <i>Healthy Wisconsin</i> priority areas, and consider how to interact with the priority area groups. • Dr. Schwartzstein suggested that perhaps rearranging the agenda so that the updates from staff don't necessarily come first.
<p>9:30 – 10:15am</p>	<p>Council Updates:</p> <ul style="list-style-type: none"> • Division of Public Health updates • Preparedness updates • Minority Health Advisory Committee Liaison 	<p>Karen McKeown Joe Cordova Thai Vue</p>	<p>Division of Public Health Updates – Karen McKeown:</p> <ul style="list-style-type: none"> • Karen McKeown thanked Thai Vue for his years of service to the Council. She presented him with a Partner of Public Health certificate. • She thanked three Council members for their role in the Division of Public Health's Accreditation site visit: Terry Brandenburg, Bill Keeton and Joan Theurer. The site visit was a positive experience, and a few local public health departments also sent observers. Accreditation updates are relevant to Council business since accreditation sets guidelines on the state health improvement plan (SHIP) and how to implement it. This plan belongs to the whole state, and asks Council members to keep in mind that this is not the Department's plan. • Sara Koliner is the primary lead for the next state health assessment, and Susan Uttech will be playing a key role in its development. • The senior leadership team is reviewing objectives monthly. <p>Division Strategic Plan items:</p> <ul style="list-style-type: none"> • Public Health Surveillance Framework - work we are doing to collect all public health indicators we have. There is an internal group that decides what makes a good indicator. • Data management plan includes identifying quality issues around data. • Fostering Futures is First Lady Tonette Walker's initiative, and this is a reason why Adverse Childhood Event (ACEs) were picked as a cross-cutting priority for <i>Healthy</i>



Wisconsin Division of Public Health

			<p><i>Wisconsin.</i> This initiative has two parts: first is a focus on staff to become a trauma-informed workplace, and second is how to work with communities to become resilient.</p> <ul style="list-style-type: none">• The Division’s strategic plan initiatives tie in with the state health plan because the state health assessment needs good data, and both these initiatives are about data.• Dr. Alan Schwartzstein asked for a map to identify how agenda items link to Division strategic priorities. He would like to have a presentation at a future meeting how all parts fit in. Karen McKeown stated that the Division’s priorities are based on the ASTHO model of a strategic plan.• Terry Brandenburg asked if a copy of the strategic plan structure could be provided along with a simple crosswalk to the state health plan to see how these items are related.• Eric Krawczyk asked what areas of improvement were identified after the accreditation site visit. Karen McKeown replied that the site visit reported three areas of strengths, and three areas for improvement:<ul style="list-style-type: none">• Strengths:<ul style="list-style-type: none">○ Strategic planning and the involvement with staff at all levels.○ Robust data infrastructure that allows us to share data with other state agencies and partner organizations.○ Commitment to evidence-based practice, and our academic partnerships.• Improvement/opportunities<ul style="list-style-type: none">○ Implementation of a system-wide performance management system to monitor trends.○ As we work to address health disparities, make sure to engage with the communities experiencing them.○ Link quality improvement projects to strategic initiatives and key performance indicators.• Thai Vue expressed his concern about the lack of data that pertain to particular smaller populations, and asked Ms. McKeown to do her best to get staff to capture these data. She responded that when the Division’s data experts put an indicator in the system, they have to answer questions about racial and ethnic groups. They know where most of the gaps are. Mimi Johnson stated that the staff are also looking for qualitative data.• Dr. Gary Gilmore stated that there needs to be a capacity to delve more deeply into these populations. Obtaining data on Hmong populations was very difficult last year.
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Wisconsin Division of Public Health

Other updates:

- [Synthetic cannabinoids](#) in Wisconsin: there were no deaths, and the incident command structure that was in place for this shut down.
- Staff are watching the Ebola outbreak in the Democratic Republic of Congo. The vaccine shows promise.
- Staff are watching the [Nipah virus](#) in India.
- Mimi Johnson will be going on leave soon, María M. Flores will be the Council’s point of contact for now and Sara Koliner will cover policy questions, and report to Karen McKeown.

Emergency Preparedness – Joe Cordova:

- Staff participated in the Dark Sky exercise, May 15-17, that took place from Dane County all the way to the Fox Valley. The exercise was a multiple-day, long-term power outage that included terrorism and 1000 medical facilities without power. Main lesson learned - working closer with the DHS Division of Quality Assurance to make sure they have situational awareness of the impacted facilities.
- The next exercise will take place June 5 at the Prairie Island Nuclear power plant, with a graded exercise July 17. Minnesota will evaluate this as only a few Wisconsin counties fall within the radius.
- This year, staff will focus on Information Management of their grant.
- Staff will conduct a training on June 20 in Wisconsin Dells for Family Assistance Centers and lessons learned from mass shootings.
- Staff have been responding to incidents that they didn't think they would need to – such as the bomb maker in Beaver Dam, a long-term care facility on Ashwaubenon that needed to be evacuated but had no solid plan to evacuate, and managing information in Douglas County refinery fire.

Minority Health Advisory Committee – Thai Vue:

- Thai Vue reminded people about the Minority Health Liaison role. As the state health plan identified gaps in research and knowledge, and the Council looked to align with groups, this position was created. The Council has come a long way in understanding these populations, even with a lack of infrastructure.
- The Minority Health Advisory Committee meeting was rebooted on April 18. He felt that there was adequate representation of diverse populations, and a solid foundation on which to build this new Committee. He leaves his liaison role with greater hope and a feeling that the group is in good shape.
- Mary Dorn stated that the Executive Committee will review having representation from this Council to the Committee.

Dr. Alan Schwartzstein shared resources from the American Academy of Family



Wisconsin Division of Public Health

			<p>Physicians (AAFP):</p> <ul style="list-style-type: none"> An initiative called The EveryONE Project, which among other things, allows physicians to better assess the social determinants of health among their patients, increases diversity in the workforce, and promotes health equity. A mapping tool that uses public data sets called HealthLandscape. AAFP also encourages its members to utilize Aunt Bertha, which helps link people to social services resources.
10:15 – 10:30am	<i>BREAK</i>		<p>Mary Dorn stated that the Council was requested to submit a letter of support for the Nutrition and Physical Activity Program grant from the CDC. It will be discussed at the end of the meeting.</p>
10:30 – 11:30am	Public health continuing education and workforce training: key informant discussion	Barb Duerst Barbara Beck	<p>Terry Brandenburg introduced a process that the five public health educational institutions or programs in Wisconsin (UW-La Crosse, UW-Madison, UW-Milwaukee, Medical College of Wisconsin, Carroll University) are undertaking with the Wisconsin Center for Public Health Education and Training (WiCPHET) to identify needs for the broader PH workforce. They are looking to engage the Council to gather data for this venture. This venture centers on the Council on Education for Public Health Foundational Competencies.</p>
11:30am – 12:15pm	<i>LUNCH</i>		
12:15 – 12:40pm	<p>Healthy Wisconsin updates</p> <ul style="list-style-type: none"> Progress Updated data Timeline 	Mimi Johnson Sara Koliner	<p>Mimi Johnson stated that some short-term goals are: the completed addendum this summer, gathering data and strategies, and a general high-level update on what the first year entails and successes.</p> <ul style="list-style-type: none"> Over past few months the team worked with external bodies to see if there are new data sources and to organize strategies. The objectives and strategies are meant to be multi-year, but may be tweaked. Mimi Johnson asked if the crosswalks provided make sense, and to provide feedback via the link that came with the crosswalks or on paper, by June 6. This feedback will inform the addendum. <ul style="list-style-type: none"> Matthew Collie stated that the strategy on Nutrition and Physical Activity that was reworded (objective 3, strategy 4) of the current crosswalk will be kept. The proposed one is not correct. The priority teams are meeting regularly. They are looking at impact, finding indicators where we have influence on outcomes <p>State Health Assessment – Sara Koliner:</p> <ul style="list-style-type: none"> Sara Koliner gave an update that the team is deciding what is important, what can



Wisconsin Division of Public Health

			<p>we take from this, what are the available data, what to do with this information, collecting information, and what happens after the information is captured. We want to make sure the assessments we are doing complement the local health departments. Looking at where we fit.</p> <p>Maggie Northrop presented slides introducing the <i>Healthy Wisconsin</i> Alcohol Priority.</p>
12:40 – 1:50pm	<i>Healthy Wisconsin</i> Priority: Alcohol	Julia Sherman	<p>Julia Sherman of the Alcohol Policy Project at UW Law School gave the Alcohol Priority presentation.</p> <ul style="list-style-type: none"> Joan Theurer asked what Council members could do to support this priority. Julia Sherman stated that as Council members speak to their legislators they can make them aware that alcohol issues are public health issues, and that remind them that policing these issues goes on the property tax rolls. Members can also encourage local health department involvement. Contact Julia Sherman directly to get on her listserv.
1:50 – 1:55pm	Announcements from PHC Members	ALL	<p>Letter of Support for CDC grant – <i>Matthew Collie</i>:</p> <ul style="list-style-type: none"> The Division’s Nutrition & Physical Activity Program is undergoing a different grant process which is not competitive. They are asking for a letter of support from the Council. This request ties directly to the Healthy Wisconsin Priority of Nutrition & Physical Activity. <ul style="list-style-type: none"> Dr. Gary Gilmore moved to approve the letter of support for the CDC grant. He noted two minor grammatical changes. Dr. Darlene Weis seconded. The changes were made and Dr. Gilmore moved to approve as amended. Dr. Weis seconded. The letter of support was approved. Joan Theurer states that as a follow-up to the alcohol presentation, members should consider how information is processed to move to action? What difference are we making? Dr. Anne Hoffmann stated that we aren’t good at promoting health to the legislature. Perhaps the Council should periodically send a snippet of information to legislators. Mary Dorn asked what level we would want to take this to. Each year the Council provides the annual report and summary. After each priority area is presented, perhaps we should talk about what is the message we want to carry over to the legislature. Do we want to address any points that are communicated to us? Dr. Gary Gilmore stated that when the beer tax was before the legislature, he



Wisconsin Division of Public Health

			<p>provided testimony. Perhaps when agenda items are frames as “action,” those items should be differentiated as actual action items, or items that have a potential for action. Those items could alert Council members that a prioritized discussion will be held, and that items from the discussion will be sent to the Executive Committee.</p> <ul style="list-style-type: none">• Joan Theurer asked that before presenters attend the meeting, their “ask” of the Council should be shared, along with what the Council can do to support their work.• Dr. Darlene Weis asked that presentations to the Council be made earlier in the meeting so that a presentation doesn’t end a meeting. <p>Dr. Darlene Weis made a motion to adjourn. Joan Theurer seconded.</p>
1:50 – 2:00pm	Next steps <i>Reminder to complete and hand in meeting feedback form</i>	Mary Dorn	Staff will check on the functioning of the meeting feedback survey.